



भारतीय जनजातीय सहकारी विपणन विकास संघ मर्यादित
(जनजातीय कार्य मंत्रालय, भारत सरकार)
TRIBAL COOPERATIVE MARKETING DEVELOPMENT FEDERATION OF INDIA LTD.
(Ministry of Tribal Affairs, Government of India)
35, Shyamla Hills, Rajeev Gandhi Bhawan-2, Ground Floor, Bhopal-462002 (M.P.)
Tel.: 0755- 2660348, e-mail: trifedbhopal@gmail.com website: www.tribesindia.com

TFD/RO/MP/Admin./

Date: 05.03.2026

PUBLIC NOTICE

TRIFED is a National Organization under Ministry of Tribal Affairs, Government of India that aims to improve the livelihoods of the tribal communities by creating markets and business opportunities for them based on their culture, traditional skills whilst ensuring fair and equitable remuneration. It is engaged in the marketing of tribal handlooms and handicrafts relating to metal craft, pottery, paintings, jewellery, textiles in silks, cottons and woollens as well as Cane & Bamboo items and food & naturals. These unique tribal products are available through a Retail network chain of more than 100 "TRIBES INDIA" Outlets located across India. These outlets offer unique and authentic range of tribal artefacts, suitable for all occasions/purpose i.e. personal use, home décor, conferences, interiors and furnishings of homes & offices, gifting during the festive season, etc.

TRIFED Regional Office, Bhopal, Madhya Pradesh is in the process of establishing **Video Conferencing facilities** at its office premises located at **35, Shyamla Hills, Rajeev Gandhi Bhawna, Ground Floor, Bhopal** for conducting events such as video conferencing, official meetings with TRIFED Head Office Delhi and State Implementing Agencies, Government organization, Empanelled Tribal Artisans with RO and TRIFED Regional Offices located across the country, multimedia presentations, and similar activities.

To establish a fully equipped VC Room, infrastructure required are: High-resolution PTZ camera with auto-tracking facility, Professional conference microphone and speaker system, 65-inch LED display / Smart TV, Dedicated desktop/laptop system with high processing capability, Licensed video conferencing software (if required), High-speed broadband/leased line connection with backup, UPS and power backup system, Acoustic paneling and basic soundproofing, Conference table and ergonomic seating arrangement, Necessary wiring, installation, and networking setup, etc.

In addition to above TRIFED is also in the process of **Face-Lifting** of Tribes India GTB Complex, Bhopal (Area 1494.23 Sqft) & Tribes India Metro Walk, Bhopal (Area 1053.62 Sqft). The Face-Lifting would include overall ambience, interiors and other branding of the outlets replacing signboards, wherever needed, placing directions, signage and stocking the outlets with proper range of quality of product for display/sale. The purpose of Face-Lifting to make the outlets more vibrant attractive for customers, which would eventually will enhance the sales of tribal products.

Interested Government/ Non-Government Organization and Individual Registered Architect having experience and domain knowledge of establishing **Video Conferencing facilities** and **Face-Lifting** of Commercial Showroom/ Outlets may submit their applications for empanelment to TRIFED in the format attached at **Annexure-1 & Annexure-2** respectively by **16.03.2026** till 05:00pm.

TRIFED Regional Office
35, Shyamala Hills, Rajiv Gandhi Bhawan,
Ground Floor, Bhopal, Madhya Pradesh – 462002.

Application for Empanelment with TRIFED for Establishing Video Conferencing Facilities.

1. Name of Applicant: _____
2. Government/ Non-Government/ Individual; _____
3. Registration No. (In case of Individual Architect/NGO): _____
4. Expertise & Experience in establishing VC facilities: _____
_____ (Submit Documents)
5. Contact No.: _____
6. Address : _____
7. Email: _____
8. PAN No.: _____
9. GST No.(If any): _____
10. Bank Details: _____

11. Aadhaar Number (In case of Individuals): _____

List of documents attached

Signature of Applicant/
Authorized Person of Govt./ NGO

**Application for Empanelment with TRIFED for Face Lifting of Tribes India Outlets –
(GTB Complex Bhopal & Metro Walk Bhopal).**

1. Name of Applicant: _____
2. Government/ Non-Government/ Individual; _____
3. Registration No. (In case of Individual Architect/NGO): _____
4. Expertise & Experience in establishing VC facilities: _____

(Submit Documents)
5. Contact No.: _____
6. Address : _____
7. Email: _____
8. PAN No.: _____
9. GST No.(If any): _____
10. Bank Details: _____

11. Aadhaar Number (In case of Individuals): _____

List of documents attached

Signature of Applicant/
Authorized Person of Govt./ NGO