



MISSION VAN DHAN

TRIFED, Ministry of Tribal Affairs, Government of India

Sankalp Se Siddhi

Achieving Prime Minister's vision for Transforming Tribal Economy

TRIFED

Ministry of Tribal Affairs

Sankalp se Siddhi

RO DELHI

REPORT FOR THE WEEK

11th DEC 2021 TO 17th DEC 2021



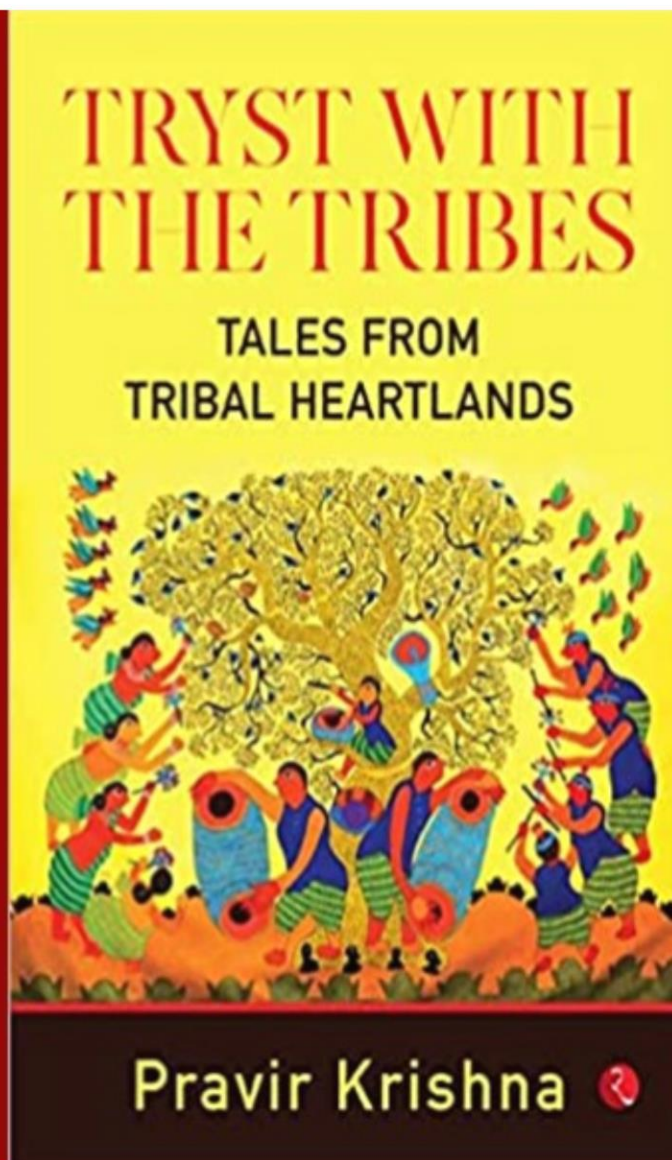
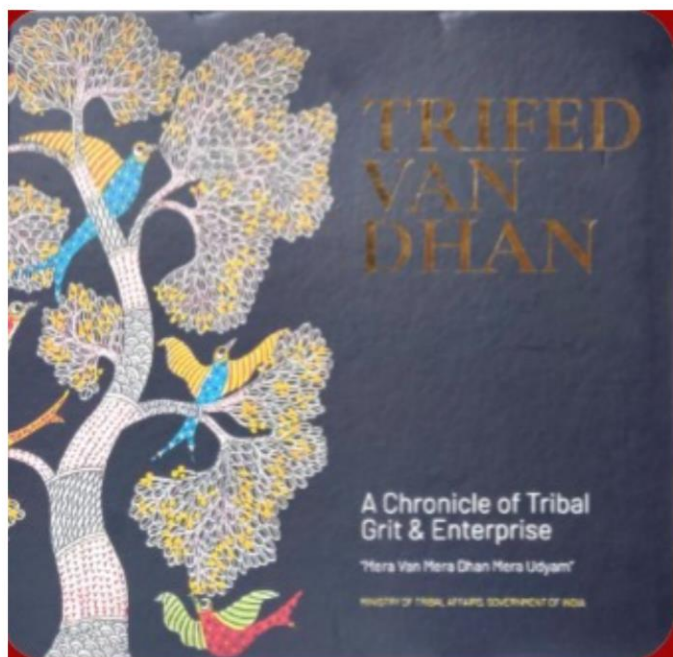
Progress on Marketing & Sale of Tribal Products

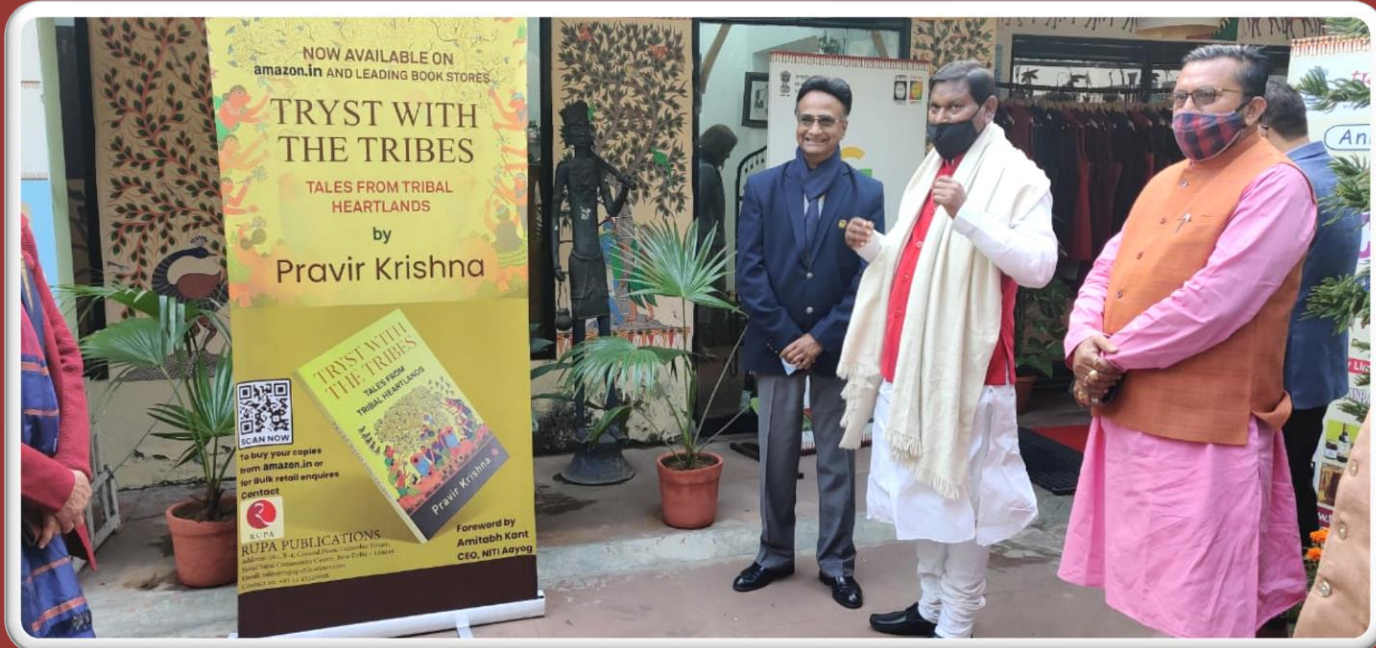
Progress Tracker

Sr. No.	Monitoring Points	Cumulative Status (1st - 17th Dec)
1	Sales achieved from Outlets	54,87,387.00
2	Sales achieved from Dotcom	1,50,143.00
3	Home Deliveries done	64
4	Exhibitions to be conducted	2
5	Sales Generated from Exhibitions/ Kiosks	1,93,866.00
6	SKUs Uploaded on Dotcom	3,560.00
7	Orders Received on Dotcom	122
8	Orders Dispatched on Dotcom	122
9	Queries received from Embassies	6

WEEKLY REPORT NEWSLETTER

- Launch of the **TRYST WITH THE TRIBES: TALES FROM TRIBAL HEARTLANDS** “The story of how a young IAS officer fell in love with India’s tribal heartlands, and how these experiences changed him forever.” by our MD Sir.
- Launch of Tribes India – **TRIFED VAN DHAN – A Chronicle of Tribal Grit & Enterprise.**
- Weekly Ecommerce sales Rs. 1 Lakh.
- Weekly Outlet Sales Rs. 23.93 Lakh.
- Received Order from Consulate General of India, Istanbul, Turkey of value Rs.23 Thousand.







*Mera Van Mera
Dhan Mera Udyam''*

**Tribal Co-Operative Marketing Development
Federation of India Limited (TRIFED)**

**BEEJ BHAWAN, PUSA COMPLEX, NEW DELHI,
110012**

PHONE NO. 011-25842975

EMAIL: trifeddelhi@tribesindia.com