

Haat Bazaar Sanchika- Guidelines for Operation and Management of Haat Bazaar(Annexure)-

2.1 Notification of Minimum Support Price (MSP) and ensure tribals are not forced to sell below this as a resolution of the Gram Sabha.

2.2 Setup watch-dog committees to oversee and regularly review in Gram Sabha meetings the implementation of the Scheme “The Mechanism for Marketing of Minor Forest Produce through Minimum Support Price and Development of Value Chain” as a permanent agenda

2.3 Facilitate selection of SHGs for procurement, training and value addition activities by the District Implementing Units. Registration of Primary Procurement Agencies such as Cooperative Societies/ LAMPS/ Mahila Samities/VDCs/JFMCs/ self-help groups (SHGs) formed in the State including those formed under the National Rural Livelihood Mission etc. with provision for advance & commission payments as per MoU at the rate not exceeding 7.5% of the value of MFP procured through them.

2.4 Allotment of space to SHGs for procurement at Haat Bazaar and value addition in the catchment area in available Panchayat / Government buildings/sheds.

2.5 Facilitate hiring of dry and cold storage (short & long term) to increase shelf-life and holding capacity

2.6 Facilitate a strong logistics network for transportation of procured items to godowns/ markets

2.7 Ensure establishment of linkages for value addition activities

2.8 Supervise fair weighment practices through use of certified electronic weighing machines or certified manual weighing machines and certified standard weights and measures.

2.9 Ensure proper accounting procedures by buyers and SHGs to provide a fair deal to the tribals for their produces; prevent cheating by wily middlemen

2.10 Ban exchange of goods through barter or manual/volume measures of weighment (e.g. barter of 1 kg of salt for 1 kg of tribal produce of chironjee!!). Such malpractices lead to grave discrepancies in payments to the tribals/gatherers.

2.11 Ensure prompt and proper payment to tribal gatherers by SHGs and other traders for their minor forest produces, ensuring MSP to gatherers at all cost.

2.12 Planning advocacy and Information Education & Communication (IEC) for awareness generation and enforcement of Minimum Support Price

2.13 Strive to promote less cash transaction

2.14 Review by Gram Sabha and Social Audit

2.15 Facilitate the setting up of IT-enabled communication, information and monitoring system and a mobile app based platform to link haat bazaars with the District, State and National network

2.16 Time-bound dispute resolution mechanism at Gram Panchayat / Gram Sabha

2.17 Provisioning of basic infrastructure and amenities for hygiene, sanitation and drinking water.

3. Setting up of Infrastructure at the Haat Bazar

3.1 For Haat Bazar to become operational and deliver the intended services will require basic infrastructure

Illustrative list of On-market facilities to aid trade activities at Haat bazaars

Core Facilities Basic & Support Infrastructure

- Electronic/manual weighing scales
- Auction Platforms
- Assaying laboratory
- Packaging & Labelling Equipment
- Drying Yards
- Bagging and stitching machines and facilities
- Loading, Unloading & Dispatch facilities
- Pre-conditioning- cleaning, sorting, grading, washing, waxing, etc. – unit of minimum capacity
- Integrated Pack-house of reasonable capacity
- Appropriate storage capacity to stage the produce for forward linkage.
- Standardization facilities
- Appropriate transport capacity – reefer vehicles, ordinary trucks, etc.
- Primary processing and value addition facilities – mini oil expeller/ de-shelling machines etc.
- Information Display on Minimum Support Prices, transport availability, storage availability and other services on offer
- IT infrastructure to integrate with other market information
- Storage (dry/ cold)
- Public Address System
- Extension and Training to Farmers • Boundary Wall
- Internal roads & and drainage network
- Water Supply
- Power Supply and back-up system
- Veterinary Services
- Sanitary Facilities
- Posts & Telephones
- Banking
- Input supply und Necessity Outlets
- Repair / Maintenance Service
- Office
- Computerized systems
- Rain Proofing

Other Service Infrastructure Maintenance Infrastructure

- Rest Rooms
- Parking
- Sheds for Animals
- Market Education • Cleaning and Sanitation
- Garbage Collection & Disposal
- Waste Utilization

3.2 Off-market Infrastructure

(i) This category primarily includes efficient road and transport infrastructure, that connects the minor forest produce from the near to forest area to the haat, and therefrom to wholesale markets like APMCs or other consumption centres

(ii) While road connectivity may be upgraded/strengthened by tapping budgetary allocations under ongoing schemes like MGNREGS, PMGSY, PWD works (state & district roads), the transport system will need strengthening by mostly promoting private sector, including aiding the youth to become transport-entrepreneurs (e.g., owner driven carriage transport of varied capacities).

(iii) However, in case of cold transport system like reefer vehicles, larger investments will be necessary for setting up the preliminary pre-conditioning facilities at the Haat, for which convergence may be sought under various existing scheme of centre focused on cold chain development such as Mission on integrated horticulture development, Pradhan Mantri Krishi Sampada Yojana etc.

4. Funding the Infrastructure at the Haat Bazar

4.1 To build haat bazar modernization infrastructure, allocations available under Scheme on 'Mechanism for Marketing of Minor Forest Produce through Minimum Support Price and Development of Value Chain'.

4.2 Some facilities like godowns (particularly cold storage) may have to be preferably hired or funded from the schemes of DAC&FW under MIDH, AMI, AMIF, RKVY-RAFTAR etc. Likewise electricity will need specific allocations and states may arrange for it.

4.3 Supplementary funds may also come from the Ministry of Food Processing Industries (MoFPI), AMIF-Corpus Fund, MIDH, AMI sub-scheme, RKVY-RAFTAR etc. which are the schemes of DAC&FW, apart from state's own allocations.

5. Management Structure and Institutional Support

5.1 At grass-root level the Haat Bazar are proposed to be managed by Market Level Management Committee, which shall be responsible for smooth operation and management of the Haat bazar. In consonance with PESA, 1996 Haat Bazar market shall be owned by the local rural bodies i.e. Gram Panchayat with Head of the concerned local body or his nominee as the Chairman. Beside the markets may also be owned by para-statal agencies such as APMCs/ RMCs and other such juristic persons or private individuals, trusts etc.

5.2 Role and responsibility of market level management committees

- (i) To establish and maintain an office with minimal staff (Accountant, Computer Operator, Manager) to take care of Operation & Management (O&M) functions of Haat Bazar.
- (ii) To mobilize funds from different sources to build, strengthen and upgrade needed infrastructure.
- (iii) To facilitate both direct sale-purchase and aggregation of small produce lots.
- (iv) To facilitate both physical & online modes of transactions.
- (v) To on-board the market on any of the online trade platform including e- NAM.
- (vi) To maintain and update the list of all market participants – traders, federation of SHGS, MFP gatherers etc.
- (vii) To maintain accounts in prescribed format and in accordance with prescribed financial norms & procedures.
- (viii) To set up a grievance redressal and dispute resolution mechanism.

5.3 In addition a three-tier management structure proposed under the Scheme on 'Mechanism for Marketing of Minor Forest Produce through Minimum Support Price and Development of Value Chain' at National, State and District level shall also be responsible for coordinating, supporting and guiding the modernization of Haat Bazar Infrastructure under the Scheme.

6. Mode of Procurement at the Haat Bazar

6.1 Procurement of MFP at MSP at the Haat Bazar level shall be facilitated through the Procurement Centres of District Level Implementing Agency under the Scheme on 'Mechanism for Marketing of Minor Forest Produce through Minimum Support Price and Development of Value Chain'

6.2 The Cooperative Societies/ LAMPS/ Mahila Samities/VDCs/JFMCs/ self-help groups (SHGs) formed in the State including those formed under the National Rural Livelihood Mission, Forest Samities, other tribal SHGs (i.e. SHGs with majority tribal population) etc appointed as Primary Procuring Agencies by the District Level Implementing Agency as primary procurement centre or the existing set of the state/ district shall facilitate procurement of stock from MFP gatherers

6.3 The Primary Procuring Agencies shall be paid commission at rate not exceeding 7.5% of the value of MFP procured through them as per the Scheme guidelines.

7. Professional Support, Training and Orientation

7.1 At every District level, professional project management unit shall be appointed under the ambit of overall Scheme on MSP for MFP, which would work in sync with the Gram Panchayat/ local rural bodies for development of the Haat Bazar.

7.2 Assistance may be sought by the State from National level Institutes such as MANAGE, NIAM, State Agriculture Universities and KVKs for addressing the training and orientation needs of management and executive functionaries at different levels