Van Dhan is a movement spread across 27 States

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*The Van Dhan Natural products on the cover page of this report have been produced at VDK Senapati, Manipur.
*The distillation unit shown on the cover page of this report has been installed at Dimapur, Nagaland
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‘Incremental progress not enough, India needs high jump’

Hon’ble Prime Minister Shri. Narendra Modi - Aug 15, 2019

TRIFED, under the Ministry of Tribal Affairs, has begun in right earnest action on Van Dhan Yojana (VDY), the initiative launched by the PM in Bijapur, one of the aspirational districts in Chhattisgarh.

Shri Narendra Modi
Hon’ble Prime Minister of India

“Van Dhan is an initiative targeting livelihoods generation for tribals by harnessing the wealth of the forest i.e., Van Dhan. The programme aims to tap the traditional knowledge and skills of tribals and add branding, packaging and marketing skills to optimize their income through a market led enterprise model by setting up of Van Dhan Kendras (VDVKs)”

-Hon’ble Minister spoke at the Inauguration of Workshop on Van Dhan and Entrepreneurship Development on 11 February, 2020.

Shri Arjun Munda
Hon’ble Union Minister for Tribal Affairs
The 'Van Dhan Karyakram' under the Ministry of Tribal Affairs will establish 50,000 'Van Dhan Vikas Kendras' (VDVK) in the tribal areas across the country to ensure livelihood generation and empowerment of the tribal people. Van Dhan scheme has the cluster of Self Help Groups to support tribals and is the mainstay for their family income who are living in and around the forest areas."

-Hon’ble Minister of State for Tribal Affairs spoke at the review meeting of welfare schemes on November 14, 2019

“Our will implement the Van Dhan Yojana and ensure the benefits of the program reach the tribal population. The objective of VDY is to create tribal enterprise comprising of tribal gatherers and entrepreneurs, who would collectively undertake all related activities starting from the collection of Non-timber forest products (NTFPs) through sustainable harvesting, value-addition, packaging, branding and marketing of value-added products”

Shri Deepak Khandekar
Secretary, Ministry of Tribal Affairs

Fig : National Workshop Inauguration on Tribal Enterprise with focus on Honey, Bamboo & Lac
“Tribal people would be empowered through formation of self-help groups which would be provided exposure to international markets. TRIFED will establish **50,000 Van Dhan Kendras** across the country and support the concept of **inclusive development** of the Government mentioned in its Sankalp Patra 2019 ”

**Shri Ramesh Chand Meena**
Chairman - TRIFED

“TRIFED aims to activate 50,000 “Self Help groups” that enable tribals to participate in over 70 per cent of the value-chain processes. “The VanDhan Yojana is about setting up 50,000 self help groups spread across the forested areas, where village primary and secondary level manufacturing will be encouraged, promoted and instead of raw materials, they will sell finished products. This is the magic that we are planning to take across the country. ”

“Pravir Krishna was speaking the Times Now event Summit 2020”

**Shri. Pravir Krishna**
Managing Director, TRIFED

The TRIFED Team
**Van Dhan Timeline**

- **2018 April**: Value Addition Scheme with name VanDhan was launched by Hon’ble PM.
- **2019: February**: Guidelines released.
- **2019: August**: Delegation of Administrative and Financial power to TRIFED for implementing VanDhan.
- **2019: Nov-Dec**: 150 Meetings for States, 18 States onboarded, 921 Proposals received.
- **2020: Jan-Feb**: 200 meetings, 26 states onboarded, 1128 Proposals received.
- **2020: Aug-Nov**: 150 Meetings for States, 15 States onboarded, 653 Proposals received.
- **2020: Mobile and Web app**: Commenced onboarding on IT platform.
- **2020: Tech for Tribals**: IITs/other premium institutional partnership for ESDP (M/o MSME).
- **2020**: Mobile and Web app Commenced onboarding on IT platform.

**Key Statistics**

- **200** Meetings
- **300** Workshops
- **27** States
- **308** Districts

**Timeline**

- 2018 April: Value Addition Scheme with name VanDhan was launched by Hon’ble PM.
- 2019: Nov-Dec: 150 Meetings for States, 18 States onboarded, 921 Proposals received.
- 2020: Jan-Feb: 200 meetings, 26 states onboarded, 1128 Proposals received.
- 2020: Aug-Nov: 150 Meetings for States, 15 States onboarded, 653 Proposals received.
- 2020: Mobile and Web app: Commenced onboarding on IT platform.
As per the Hague Committee Report, May 2011, the procurement value of 14 major MFPs is estimated Rs. 1900 Crores (including tendu & bamboo).

Based on a survey and data collected by TRIFED, the value of potential stock of proposed 55 MFPs is estimated to be about Rs.20,000 crores.

Transformative growth of tribal community is centric to the development of Minor Forest Produces (MFP)

The Provision of the Panchayats Act, 1996 (PESA) and Recognition of Forest Rights Act, 2006 conferred ownership of MFPs to forest dwellers who are predominantly tribal communities.

Collection and sale of MFPs contribute 40 – 60 % of tribal annual earnings, particularly tribal women, who collect/ primary process/use / sell the MFP.

In this backdrop, the Government of India launched Scheme for Marketing of Minor Forest Produce through Minimum Support Price (MSP) & Value chain Development in 2014.

MSP For MFP Scheme was proposed to be a holistic scheme for development of MFP trade to cover non-nationalized/ non-monopolized MFPs but the benefits have not percolated down to reach the expected levels of tribal gatherer engagement, Tribals have been made owners of MFP in their areas and MSP has been announced for several MFPs, however, the ownership is still largely notional.

MSP for MFP scheme needs to become a driver, rather than a mere safety net. Development of value chain in MFP along with trainings for tribal gatherer, infrastructure support (storage, warehouses etc.), clustering them for improving their bargaining power, access to timely credits are critical components for realizing the intended benefits of the scheme for the tribal population.

To strengthen these aspects of the Scheme, training & value addition component has been revamped as ‘Van Dhan Yojana (VDY)’
VDY – At a glance

1,205 VDVKs
3.7 Lakhs Beneficiaries
18,075 Self Help Groups
16579 Lakhs Funds Sanctioned

Under VDY, each Van Dhan Vikas Kendra comprises of 15 Self Help Groups and 300 Beneficiaries

Self Help Groups by State
About VanDhan

✓ Initiative targeting livelihood generation for tribal gatherers and transforming them into entrepreneurs.

✓ Idea is to set-up tribal community owned Van Dhan Vikas Kendras (VDVKs) in predominantly forested tribal districts.

✓ A Kendra shall constitute of 15 tribal SHGs, each comprising of up to 20 tribal NTFP gatherers or artisans i.e. about 300 beneficiaries per Van Dhan Kendra

✓ 100% Central Government Funded with TRIFED providing Rs. 15 lakhs for each 300 member Van Dhan Kendra

- Tribal Gatherer Contribution of Rs.1000 / member to instil ownership
- Panchayats/ District Administration to provide operational premises to SHGs
- Well thought out Bankable Project Report comprising of
  - Annual MFP Gathering Plan,
  - Types of Value Addition : Sorting and Grading, Processing
  - Business Plan
- Procurement of Equipment (thru’ GeM/ tendering by SIA/ DIU)
- Identification of Master Trainers
- Training in Value addition, Use of equipment, Enterprise Management
- Identification of local, district level, state level, national, global buyers for MFP Value Added Products
- Arrangement for Logistics & Transportations
- Branding & Marketing

![Image of VanDhan concepts]

- Form 20 members Self Help Groups
- Training
- Value Addition Equipment
- Storage & Logistics
- Branding & Marketing
## VanDhan Resource Documents

1. **Concept Note - Van Dhan**
2. **Van Dhan Proposal Summary Template**
3. **Van Dhan Proposal Summary Template - Stage II**
4. **Van Dhan Proposal Format**
5. **Frequently Asked Questions - Van Dhan**
6. **Value Addition & Processing of MFPs**
7. **Equipment List - Van Dhan**
8. **Model Business Plans**
9. **Model Branding & Packaging**
10. **Quality Specifications of MFPs**
11. **Scheme Guidelines - VDY**
12. **Operational Procedures - VDY**
13. **Book Keeping & Accounting for VDKs - Van Dhan**
14. **Monitoring & Evaluation - Van Dhan**
15. **Risk Assessment Matrix - Van Dhan**
16. **Storage Plans for MFPs - Van Dhan**
17. **Transportation Plan for VDKs**
18. **Van Dhan Centre Branding Poster**
19. **VDY Logo**
20. **Utilization Certificate (UC) Format for SIA / DIUs**
21. **Demo VDK Book Keeping & Branding**
22. **Business Plan Template for VDK**
Flexibility in implementation to States

As per the feedback from the State Nodal Departments and State Implementing Agencies and to bring in greater clarity in operational procedures for proper implementation of the scheme, the following Operational procedures are prescribed:

1. There are several functional SHGs which are engaged in MFP collection like Custard Apple, Wild Ginger, Jackfruit etc. which are currently not part of the MFP list under MSP program. These tribal groups (engaged in value addition of such MFPs) who are committed to invest in working capital are also to be considered for inclusion in VDY. Such inclusion would help sustain the VDK throughout the year therefore the gatherers shall be at liberty to add other items available.

VDY is not limited to gathering NTFPs from forest and value addition. The Scheme allows SHGs to engage in farming/agriculture production and post harvest processing and value-addition of these items.

2. Cost for establishment of the Van Dhan Kendra

The cost requirement is calculated at unit rate of Rs.1 Lakh per Van Dhan Vikas SHG for cluster of 15 such SHGs per Kendra. The cost mainly includes the cost of training (for a batch of 20 trainees for 4 days) and cost of the equipment. However, Agencies who have received funds from TRIFED, at the implementation stage, shall have flexibility with respect to Expenditure heads to tackle various ground level exigencies.

Several tribal SHGs (NRLM-Ajeevika, JFMC,LAMPS, CSR/NGO led) who are already engaged in NTFP gathering and value addition, have come forward and sought for assistance under VanDhan Vikas Program. These SHGs has members who are already trained and / or with Equipment for value addition of MFPs they are focusing on. Given that these existing SHGs have been trained or are having already installed equipment, the Scheme offers flexibility in terms of nature of expenditure proposed. The grant may be utilized for any/all of the following components:

- Additional toolkit & Equipment
- Training of Members, Raw material costs for training
- Additional Working Capital (over and above SHG’s own corpus)
- Transportation & handling cost,
- Storage cost
- Others justified and reasonable expenses (like packaging, branding, etc.) as approved by DLCMC or State Nodal Department (Details to be provided in Annexure-II)

3. Disbursement of Fund

The total amount approved for a 20 member SHG shall be limited to Rs.1 Lakh only in accordance with the Guidelines. Any Group having less than 20 members, proportionate amount only shall be released. (For example, 10 member SHG will get Rs.50,000 against their own Working Capital investment of Rs.10,000). DLCMC and State Nodal Department may suitably approve the procedures.

Above flexibility as required on case-by-case shall be approved by District Level Coordination & Monitoring Committee (DLCMC) in the case of District Implementation Unit (DIU) receiving funds directly from TRIFED OR State Nodal Department for State-wide approval in the case of State Implementation agency receiving funds from TRIFED. Prior approval shall be taken for such heads of expenditure and budgeted amounts for each VDK case by case from competent authority as above.
VanDhan Products

VanDhan Products have hit the market in a big way. VanDhan Product catalogue is being prepared with details of produces, and Manufacturing capacity per annum and Quality certifications. Van Dhan Products under the brand name Van Dhan Naturals is ready to launch with its wide array of products ranging from spices, beverages, fruit candy, jam, and more...
TRIFED has initiated special programs for training the VDKV leadership in Quality Certifications such as Food Safety and Standards Authority of India (FSSAI) for greater product acceptance.

✓ Tribal Craft Mark for tribal handicraft & handlooms

✓ Quality certifications: BIS, FSSAI

✓ Geographical Index (GI) Registration for relevant produces like Chanderi Sarees, Mysore Silk, Kangra Tea, Mysore Betel leaf, Kutch Embroidery etc.

✓ Good Manufacturing Practice (GMP) certification (from SGS etc.)
# Van Dhan Equipments

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<td>Dona Pattal Making machine</td>
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<td>Gooseberry Shredding machine</td>
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| 4.     | Pulper                            |       | 1. Tamarind  
               2. Bael  
               3. Custard Apple |
| 5.     | Seed Dryer Machine                |       | 1. Neem  
               2. Puwad  
               3. Karanj |
Equipment & Toolkits

The equipment/toolkits for value addition is purchased through the GeM portal and made available to the VDK. The purchase of equipment can also be done through tendering process at the District level following the GFR rules.

Fig: Oil expeller machine in Nuiland, Dimapur, Nagaland

Fig: Grain miller and cutting machine, in VDK Veragath Gadchiroli, Maharashtra

Fig: Aloe Vera Processing Machinery installed by Forest Department adopted under Gogrud-VDVK, Rajasthan

Fig: Equipment & toolkit distribution during training programme held in VDK Veragath Gadchiroli, Maharashtra

Fig: Toolkit distribution during training programme held in VDK Marem Peh, Ukhrul, Manipur

Fig: Honey Harvesting toolkit, Maharashtra
As per the provisions of the VDY guidelines for the SHGs, the required building infrastructure shall be established in one of the beneficiary’s household or part of house or any available Government/gram panchayat building.

The SIA or District Implementation Unit will assist the SHG in identifying such Government/gram panchayat building.
Fig: Vandhan Vikas Kendra Barbari-Baksa-Assam

Fig: Vandhan Vikas Kendra Longleng-Nagaland

Fig: Vandhan Vikas Kendra Ghotiya, Chattisgarh

Fig: Vandhan Vikas Kendra Lohargat-Kamrup-Assam

Fig: Vandhan Vikas Kendra -Manipur

Fig: Vandhan Vikas Kendra Shahpura-Thane-Maharashtra
(Storage facility for Samidha MFP)
VDY - Stages

**Composite Kendras shall be set-up through a 2-stage process**

**Stage I (set up)** of the VDY shall be to set-up 6000 Van Dhan Kendras over a period of 2 years in tribal districts across all States (except Haryana, Punjab and Delhi, as these do not have Scheduled Tribe gatherers). During this phase the provision for required building facilities shall be established in one of the beneficiary’s household or part of house or Government/gram panchayat building.

**Implementation Stage**

The VDY is envisaged to be implemented through a robust framework with TRIFED at the centre level, State Nodal Department and State Implementing Agency, District Implementing Units at State and district level respectively.

**Supply of Equipment & Commencement of Training**

The District Implementation Unit in respective states to provide for each Van Dhan Vikas SHG with basic equipment for harvesting and value addition of MFPs shall. Through ESDP program to impart trainings for each Van Dhan Vikas SHG with a maximum of up to 7 days training on sustainable harvesting, value addition of MFPs, branding and Marketing.

**Branding & Packaging**

The members of the Van Dhan Vikas SHG shall adopt the learnings from the training programme and start operations by sustainable harvesting of MFPs and their value addition. The VDVK’s to develop business plan for the allocation of funds for the processing, value addition, branding and packaging of products matching to the world export and retail standards.

**Marketing**

Through various convergence initiatives with Industry partners each VDVK is provided for marketing and promotion platform to create local value supply chain and also to create presence for the Tribal products globally.

**VDY Stage II (Scale-up)** shall focus on scaling up the well performing Kendras into pucca facilities with enhanced facilities i.e. storage, primary processing, packaging facilities etc. The assessment of respective Kendra shall be conducted by District Level Coordination and Monitoring Committee (DLCMC) and finalized by State Level Coordination and Monitoring Committee (SLCMC). Based on the assessment, the District Collector shall submit the proposal for sanction of Pucca Kendra to TRIFED.
State Advocacy Workshops

The State level advocacy workshop was held in Agartala, Tripura on 11th January 2020. It was conducted by Tribal Welfare Department, Govt. of Tripura; in collaboration with TRIFED and TRPC Ltd. The programme was inaugurated by Honourable Chief Minister of Tripura, Sh. Biplab Kumar Deb; and addressed by Honourable Minister Tribal Welfare and Forest, Tripura, Sh. Mevar Kumar Jamatia.

The Van Dhan Yojana was launched in Manipur on 14th October 2019, where the State Advocacy workshop was held.

State Level Advocacy held in Assam on 5th November 2019, organized by Indian Institute of Entrepreneurship, Guwahati and Assam Plain Tribes Development Corporation.
State Advocacy Workshops

Meeting of Chief Secretary of Maharashtra with MD TRIFED and meeting held by MD TRIFED with other Stakeholders at Mantralaya Mumbai on 06.07.2019

The honorable former Chief Minister of Jharkhand, Shri Raghubar Das interacted with the JSLPS team on 10.07.2019 along with TRIFED team at Ranchi, Jharkhand

State Level Workshop cum orientation on Van Dhan Vikas Kendra held on 6th February 2020 in Jharkhand.

The Chief Minister of Manipur, N Biren Singh addressed the gathering and announced that 75 VDVKs would be opened in the state which will help transform the economy of tribal people.
District Level Workshops

District level advocacy workshops have been held across different VDK districts in the country. It involves awareness generation among SHG leaders and members and the district implementing units.

Fig: District level advocacy workshop organised by Ukhrul Forest Division, Manipur

Fig: District level advocacy workshop held in South Tripura, Belonia

Fig: District Level Work shop organized at Lalitpur District, Uttar Pradesh

Fig : District Level Advocacy Workshop at Paderu, Vishakapatnam, A.P.

Fig : District level workshop conducted in Malkangiri district at Collectorate Malkangiri, Odisha
VDVK level training cum Advocacy Workshops

VDVK Level Training cum Advocacy Workshops held in 236 VDKVs across the country. Workshops also involved cheques and equipment distribution to different SHGs.

Fig: VDKV level Training, Cheque and equipment distribution in Kamjong Manipur

Fig: Gooseberry candy making training in VDKV Chandel Manipur

Fig: VDK members for value addition operations for Mahua Ladoo at Deepjyoti VDKV, Dhanora, Gadchiroli District, Maharashtra

Fig: Supply Chain Management Training in Keshodar, Garyiaband, Chhtaisgarh

Fig: Scientific technique for harvesting, concept of developing consciousness for maintaining quality, cleaning & removal of foreign material on area specific available MFP’s in VDKV Palodra, Rajasthan
R&D with Leading Research Institutions

TRIFED sponsors R&D projects through various reputed institutions like IITs, IICT, Hyderabad, CFTRI, Mysore, Universities etc. to find out new & innovative product(s)/ process(s) development so that it can enhance the value of Minor forest produce and livelihood of tribals. During the last few years TRIFED has sponsored 13 R&D Projects which are under various stages of its completion & commercialization. The main objective for undertaking Research projects on Non Timber Forest Produces (NTFPs) by TRIFED is to develop innovative and low cost process/ technology for optimum utilization of available MFPs.

TRIFED has collaborated with
National Research Development Corporation (NRDC) has signed technology licensing agreement with M/s Aadiwasi Bahuuddyashiya Sahakari Samiti Maryadit, Raipur Chhattisgarh for manufacturing of “MAHUA NUTRABEVERAGE”, A Value added Product from mahua flower and Pomegranate or other fruits developed by IIT DELHI & funded by TRIFED on 6th March 2020 in TRIFED Office, New Delhi.

The technology is very much useful in tribal belt of the country and its USP is Mahua Nutra beverage retains part of the natural nutritional anti-oxidant and medicinal properties of Mahua flower and fruit juice.

This is the first technology TRIFED licensed by NRDC which is expected to create employment opportunities to the local tribes and utilization of minor forest produce for Socio-economic benefit.

Fig : NRDC and TRIFED – 9.03.2020

Cheers to adivasi way of life! Delhi to get ‘desi beer’ from mahua

Fig : Nutra beverage –Launch by Home Minister
Ministry of Tribal Affairs, in association with Ministry of Food Processing Industries (MoFPI) is implementing ‘TRIFOOD’ project to enhance tribal income by better utilization and value addition to minor forest produce (MFP) collected by tribal gatherers from forested areas. The units are being set up under the Scheme for Creation of Backward & Forward Linkages (under Pradhan Mantri Kisan Sampada Yojana) of MoFPI.

**Project Locations** –
Jagdalpur, Chhattisgarh
Raigad District, Maharashtra

**Market Linkages for TRIFOOD** –
TRIFED will provide Backward and Forward Linkages.

**Commodities to be Processed** –
Mahua, Amla, Jamun, Custard Apple, Cashew, Tamarind, Ginger, Garlic & Other Fruits & Vegetables

**Total Cost (In Lakhs)** –
Jagdalpur - 507.70
Raigad - 658.81

**Livelihood Generation Potential from TRIFOOD Projects** -
2.5 lakh tribal gatherers. (1.5 lakh in Jagdalpur, Chhattisgarh & 1 lakh in Raigad, Maharashtra)

Fig: TRIFOOD site at Jagdalpur, Chhattisgarh
Tech for Tribals

‘TECH For Tribals’ (Entrepreneurship Skill Development Program) Program through Lead Institutions

- Duration of training program per batch would be of 6 weeks,
- This is a product-cum-process oriented activity-based program.
- The intake capacity for the program will be 25 participants per batch identified from selected 653 VDVKs
- Expected Outcome from the Training Programs:
  - Creation and development of high quality course content
  - Developing capacities of the tribal beneficiaries for preparing their VDKK operations
  - Concrete Business Plan developed by VDY SHG
  - Branding and Packaging plan for produces of VDKKs finalized
  - Marketing plan finalized by engaging with Buyer network in the District
  - Bankable Project Reports prepared and one interaction with Lead District Manager (Banks).
  - Invited sessions by District Collectors, local business leaders, Others

TRIFED has collaborated with – IIT Kanpur, IIM Indore, IIT Roorkee, TISS Mumbai, KISS Bhubaneshwar, SRIJAN, Jaipur to implement ‘Tech for Tribals’ Program across 27 states.
## Session plan proposed

<table>
<thead>
<tr>
<th>Topic</th>
<th>Day start</th>
<th>Day end</th>
<th>No of Days</th>
<th>Minimum Hours</th>
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</thead>
<tbody>
<tr>
<td>Introduction to SHG based Entrepreneurship, success stories</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>12</td>
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<tr>
<td>Entrepreneurial Competencies, SHG process management, Communication</td>
<td>3</td>
<td>4</td>
<td>2</td>
<td>12</td>
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<td>Locally available NTFP based Business Opportunity Identification of Value Added Products, Round the Year capacity utilization</td>
<td>5</td>
<td>7</td>
<td>3</td>
<td>18</td>
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<tr>
<td>Product positioning - Grading / Sorting, Branding, Packaging, Product certifications</td>
<td>10</td>
<td>14</td>
<td>5</td>
<td>30</td>
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<tr>
<td>Equipments and Processing Technology, Project Report preparation</td>
<td>15</td>
<td>16</td>
<td>2</td>
<td>12</td>
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<tr>
<td>Market Survey, Distribution Channels- Retail sales, supply contracts with manufacturers</td>
<td>8</td>
<td>9</td>
<td>2</td>
<td>12</td>
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<tr>
<td>Good Manufacturing Practice(GMP), TQC, Hygeinic Operations management, Profitability</td>
<td>17</td>
<td>18</td>
<td>2</td>
<td>12</td>
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<tr>
<td>Business Management, Operational and Financial statements</td>
<td>19</td>
<td>21</td>
<td>3</td>
<td>18</td>
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<tr>
<td>Business Strategy &amp; Growth, Digital literacy, leveraging IT, Achievement Motivation and positive psychology; Wrap up</td>
<td>22</td>
<td>24</td>
<td>3</td>
<td>18</td>
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<tr>
<td>Business Plan Preparation, Bank interactions</td>
<td>25</td>
<td>29</td>
<td>5</td>
<td>30</td>
</tr>
<tr>
<td>Valedictory / Certificates</td>
<td>30</td>
<td>30</td>
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</table>

### Learning Outcomes

**Tech For Tribals (VDY-ESDP program)**

1. Concrete Business Plan developed by VDY SHG members ensuring that they have Round-the-year activities and potential of sustaining a revenue of Rs.20 Lakh per year per SHG.

2. Branding and Packaging plan for Produces of VDKs finalized

3. Marketing plan finalized by engaging with Buyer network in the District

4. Bankable Project Reports prepared and one interaction with Lead District Managers (Banks).

5. Invited sessions by District Collectors, local business leaders, Others

**IIT Kanpur** has well established pedagogical tools in higher education. Tech for Tribals will leverage mooKIT, a digital learning platform that IIT Kanpur developed around the concept of “Teach Anything to Anyone from Anywhere”. 
Van Dhan projects under Corporate Social Responsibility of Indian Oil Corporation Limited (IOCL):

1. Rajnandgaon, Chhattisgarh
Total Project Cost (in Rs. Lakhs): 185
Total VDKs: 5

Implementation Agency: Zilla Panchayat Rajnandgaon, Chhattisgarh.

Total number of beneficiaries: 1500
VDVK Locations:

Van Dhan projects under Corporate Social Responsibility of Bharat Petroleum Corporation Limited (BPCL):

1. Barwani, Madhya Pradesh
- Total Project Cost (in Rs. Lakhs): 379.29
- Total VDKs: 13

Implementation Agency: Zilla Panchayat Barwani, Madhya Pradesh
Industry Partnerships

Federation of Indian Chambers of Commerce & Industry (FICCI)

FICCI -TRIFED Brainstorming Session on Promotion of Tribal Products and Creating Market Linkages. Jan 27, 2020- Federation House, New Delhi

- Expression of strong interest and commitment by FICCI through various actions and Formation of working committee
- Support from FICCI FICCI Ladies Organization (FLO)
- Inputs from various Industry Captains and Business Leaders extending their support to TRIFED

Associated Chambers of Commerce and Industry of India (ASSOCHAM)


Confederation of Indian Industry (CII)

- Meeting with CII officials at Tribes India Garden Café and Store at 9, Mahadev Road, New Delhi regarding convergence with CII members on 12 March, 2020.

Dalit Indian Chamber of Commerce and Industry (DICCI)

- Presentation by TRIFED Ahmedabad at DICCI meet- Swavlambhan Sankalp regarding VDY at Ahmedabad on 28 February 2020.
Van Dhan Web & Mobile Application Features

- **Digitization of State Proposals, Dashboards:** Workflow based system to process the Proposals, PFMS integration, GeM payments, Admin trails and Status reports.

- **GIS integration:** Latitude and Longitude captured of all Haats, Warehouses, Service points, VanDhan centre and map to GIS; provision for aggregate and drill down views: state/district/block/village.

- **Monitoring of Van Dhan Project implementation activities:** Of Training, Enrolment of Tribal Gatherer members formed into Gatherer Groups of 20 members (clustering as 300 members larger groups).

- **Information capture covering various milestones Van Dhan SHG and VDK Operational details:** Production details, Stocks Reports, Financial details, Operational monitoring of SHG/VDVK groups.

**Mobile App Features**

- Provision for data collection directly from the Individual gatherer.

- Captures live location for the Individual gatherer, VDK, Haat bazar and warehouses.

- Monitoring through the Surveyor and supervisor created for each Mentoring organization for localized data collection.

*Fig: Snapshots of dashboard in web application*
## Model VDKVs

<table>
<thead>
<tr>
<th>Sr.</th>
<th>State</th>
<th>No. of Model Centers</th>
<th>Location 1</th>
<th>Location 2</th>
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<tbody>
<tr>
<td>1</td>
<td>Assam</td>
<td>2</td>
<td>Barbari VDKV, Baksa District</td>
<td>Dhanubhanga VDKV, Goalpara District</td>
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<tr>
<td>2</td>
<td>Chhattisgarh</td>
<td>2</td>
<td>Ghotiya VDKV, Jagdalpur</td>
<td>Antagarh VDKV, Kanker</td>
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<tr>
<td>3</td>
<td>Jharkhand</td>
<td>2</td>
<td>Daru VDKV, Hazaribagh</td>
<td>Siladan VDKV, Khunti District</td>
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<tr>
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<td>Karnataka</td>
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<td>Chaithanya VDKV, Koppa</td>
<td></td>
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<td>5</td>
<td>Maharashtra</td>
<td>2</td>
<td>Dhanora VDKV, Gadchiroli District</td>
<td>Sahapur VDKV, Thane District</td>
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<tr>
<td>6</td>
<td>Manipur</td>
<td>2</td>
<td>Senapati VDKV</td>
<td>Ukhrul VDKV</td>
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<tr>
<td>7</td>
<td>Nagaland</td>
<td>2</td>
<td>Vihoku VDKV, Dimapur</td>
<td>Dhansripar VDKV, Dhansripar</td>
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<td>8</td>
<td>Odisha</td>
<td>4</td>
<td>Kuchinda VDKV, Sambalpur District</td>
<td>Khambesi VVDK, Rayagada</td>
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<td>9</td>
<td>Rajasthan</td>
<td>2</td>
<td>Magwas VDKV, Udaipur</td>
<td>Jhalodi VDKV, Udaipur</td>
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<td>10</td>
<td>Tamil Nadu</td>
<td>2</td>
<td>Peenjamandhai VDKV, Vellore District</td>
<td>Kootathur VDKV, Tiruvanamalai</td>
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<td>11</td>
<td>Gujarat</td>
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<td>Dang VDKV, Dang</td>
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<td>Uttar Pradesh</td>
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<td>Lalitpur VDKV</td>
<td>Sonbhadhra VDKV</td>
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<td>Andhra Pradesh</td>
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<td>Pedabayalu VDKV</td>
<td>Bheemavaram VDKV</td>
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<td>Poothadi VDKV, Wayanad</td>
<td>Thavinjal VDKV, Wayanad</td>
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</tbody>
</table>

*Fig: Model Van Dhan Vikas Kendra at Ghotiya, Chhattisgarh*

*Fig: Model Van Dhan Vikas Kendra at Senapati, Manipur*
### Manipur

**VanDhan Vikas Kendras (VDVKs)**

<table>
<thead>
<tr>
<th>Count</th>
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<tbody>
<tr>
<td>77</td>
<td></td>
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<tr>
<td>1,115</td>
<td>Self Help Groups</td>
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<tr>
<td>23,100</td>
<td>Tribal Entrepreneurs</td>
</tr>
</tbody>
</table>

**Chief Minister**
Shri Nongthombam Biren Singh

**Tribal Development Minister**
Shri N.Kayisii

**Forest Development Minister**
Sh. Shyam Kumar

**Nodal Department**
Department of Forest, Government of Manipur

**Implementing Agency**
Department of Forest, Government of Manipur

**State Mentoring Organization**
Department of Forest, Government of Manipur

**Point of Contact for Van Dhan- TRIFED**
A.D. Mishra (RM), TRIFED, Regional Office, Guwahati

**MFP**

**Fig:** Meeting with TRIFED along with PCCF, Manipur and DCs & DFOs of all VDK districts

**Fig:** District Level advocacy and training program at Jiribam VDK, Manipur

**Fig:** District Level training program at Kamjong district on wild apple Candy

**Fig:** State Level Advocacy Workshop held in Imphal on 14.10.2019
“Ms. Gaithaolu Thaimei, Conservator of Forest (CF), Forest Department Manipur, Ambassador of Van Dhan in Manipur, has been motivating and leading 15000 tribal women entrepreneurs to new heights, and supporting Development and growth through value addition, packaging and marketing of forest produces.”

Name of the Person - Ms. Gaithaolu Thaimei
Designation - CF, Forest Department, Manipur
Nagaland

78 VanDhan Vikas Kendras (VDVKs)
1,170 Self Help Groups
23,400 Tribal Entrepreneurs

Chief Minister
Shri Neiphiu Rio

Tribal Development Minister
Shir Temjen Imna Along

Forest Development Minister
Shri C.M Chang

Nodal Department
Department of Forest, Environment & Climate Change

Implementing Agency
1. Nagaland State Co-operative Marketing & Consumers Federation Ltd. (MARCOFED);
2. Directorate of Under Developed Areas (DUDA)
3. Nagaland Beekeeping and Honey Mission (NBHM)

State Mentoring Organization
NGO - TOKA, Dimapur

Point of Contact for Van Dhan- TRIFED
A.D. Mishra (RM), TRIFED, Regional Office, Guwahati

MFP

Fig: Post Sanction State Advocacy Workshop held on 27.09.2019

Fig: State Advocacy Workshop with additional Chief Secretary, officials from State Nodal Department & SHGs

Fig: Broom Processing & Production Facilities at Tobu Tehsil, Mon District, Nagaland
VDY Tribal Enterprise Story- Vihoku VDK, Dimapur, Nagaland

Van Dhan Kendra, Vihoku village, Dimapur District, Nagaland has been established under VDY and members for the VDK have been identified and SHGs have been formed. The members of the VDK have begun operations and value addition on Tulsi (Basil Leaves) for extraction of oil through setting up distillation unit. Initial testing and operations from the distillation unit has been done and production has begun for production of Basil Oil.

Fig: Ban Tulsi oil extraction distillation unit set-up, Vihoku VDK, Dimapur, Nagaland

VDY State Champion – Nagaland

“Under Ms. Anungla’s able leadership, DUDA has been able to reach across to Self Help Groups under VDK scheme, enabling them to find a platform to market their products in order to generate sustained livelihood. Van Dhan Teams are doing excellent wonders in the state of Nagaland”

Name of the Person - Ms. Anungla Phom
Designation - Jt. Director DUDA
VanDhan Vikas Kendras (VDVKs)

Self Help Groups

Tribal Entrepreneurs

Chief Minister
Shri Hemant Soren

Tribal Development Minister
Smt. Champai Soren

Forest Development Minister
Shri Hemant Soren

Nodal Department
Department of ST, SC, Minority and Backward Class Welfare, Govt of Jharkhand

Implementing Agency
Jharkhand State Livelihood Promotion Society (JSLPS)

State Mentoring Organization
Secretary, Department of ST, SC, Minority and Backward Class Welfare, Govt of Jharkhand

Point of Contact for Van Dhan- TRIFED
Sh. M.K Pandiya, TRIFED, Regional Office, A/454, Road No. 05, Ashok Nagar, Ranchi, Pin-838209 (Jharkhand), Phone Number-06512240328, 06512245368

MFP


Fig: VDK Khunti- Siladon Van Dhan Vikash Kendra

Fig: Ramgarh- Palu Aajivika MahilaSankul Sangathan
Ranchi- Nai Umang Gramin Sewa Van Dhan Vikash Kendra

Fig: State Level Workshop cum orientation on Van DhanVikash Kendra held on 6.02.2020
VDY Tribal Enterprise Story - Daru VDKV Hazaribagh Jharkhand

The Daru VDKV has been run by Aajeevika, Jharkhand State Livelihood Promotion Society (JSLPS), Jharkhand. In the said PM-VDY beneficiaries are already trained under M/s. JSLPS and doing value addition of some NTFP commodities like Bahera, Chiraita, Chironji etc. Roughly 240-300 beneficiaries are involved.

Fig: Common Training Conducted to 2-4 SHG Members of different SHGs for Processing of commodity, Packaging, Branding, Marketing and Tool-kits for Value Addition of MFPs.

VDY State Champion - Jharkhand

“Ms. Basanti Devi is one of the active member of Van Dhan Vikas Kendra, Siladon. She has expertise in making of traditional method of lac bangle, earrings. She can make 5 set of bangles (60 piece of bangles) working 8-10 hrs a day. She had represented the group for selling bangle in various event organized at State and National level such as at India Gate lawn, New Delhi, Saras fair Bhopal, Patna, Dhanbad and recently at Ranchi Morabadi ground. She earns profit of around Rs. 60,000 approx. annually.”

Name of Person- Ms. Basanti Devi,
Designation – Artisan, Van Dhan Vikas Kendra, Siladon
Chief Minister
Shri Udhav Balasaheb Thakare

Tribal Development Minister
Adv. K.C. Padvi

Forest Development Minister
Shri Sudhir Mungantiwar

Nodal Department
Department of Tribal Development

Implementing Agency
Shabari Adivasi Vitta Va Vikas Mahamanadal
Maryadit, Nashik

State Mentoring Organization
1. MAVIM
2. Aadavasi Eakatmik Samajik Santha
3. Amhi Anchya Arogyasathi Kurkheda (NGO)

Point of Contact for Van Dhan- TRIFED
Sh. Devesh Mathur, Advisor (MFP/ TRIFOOD)

MFP

Maharashtra
64 VanDhan Vikas Kendras (VDVKs)
960 Self Help Groups
19,200 Tribal Entrepreneurs

Fig: VDVK members- Zarizamani Vandhan vikas Kendra-Yawatamal

Fig: VDVK members- Briefing of members on the VDY Scheme-Kurkheda Block- Gadchirol District

Fig: Meeting of Chief Secretary of Maharashtra with MD TRIFED and meeting held by MD TRIFED with other Stakeholders at Mantralaya Mumbai on 06.07.2019
VDY Tribal Enterprise Story – VDK Dhanora, Maharashtra

Fig: VDK Dhanora- bank account pass book

Fig: prepared by the VDK Dhanora

Fig: Forest Department Retail shop for the VDK products

Fig: VDK Dhanora- bill book to document the sales

Fig: Members of Deepjyoti VDK facilitated by the Honble. Governor of Maharashtra

VDY State Champion - Maharashtra

“Sh. Yogesh Patil plays a vital role in formation of 64 old proposals and new 130 VDK proposal in way for approval. Also, two model center of Maharashtra as Shahapur from Thane District and Dhanora from Gadchiroli District give guidance and coordinating and today they independently generate livelihood. Post-Graduated in Agriculture his expertise is well applied in livelihood sector and MFP through MSP.”

Name of the Person - Sh. Yogesh Patil.
Designation- Manager
(MFP, Shabari – MSCTDC, Nashik)
Chief Minister
Sh. B. S. Yediyurappa

Tribal Development Minister
Sh. Govind Karjole

Forest Development Minister
SH. B. S. Yediyurappa

Nodal Department
Dept. of tribal Welfare, Govt of Karnataka

Implementing Agency
LAMPS FEDERATION, Mysuru
Contact Person - Mr. Vijay Kumar
Contact no- 9742631426
Email Id- kslcftilf@gmail.com

State Mentoring Organization
NRLM, Begaluru

Point of Contact for Van Dhan- TRIFED
Sh. V. Ramanathan (RM), TRIFED, Regional Office Bangalore,
Contact No- 080-25523107,
Email Id- trifedrobangalore@gmail.com,

MFP
1. Amla, 2. Honey, 3. Skikkai,

Fig : Processing Machines for MFP at Koppa.

Fig : Training for the First batch of 30 members of the VDK at Seethur, Koppa on 5 Feb, 2020 to 6 Feb, 2020

Fig : Training on Processing and Storage of Honey at Hulugarabayalu, Sringeri on 10 Feb, 2020 to 11 Feb, 2020

Fig : Training for the Fourth batch of 30 members of the VDK
Medarabeedhi, N R Pura on 14 Feb, 2020 to 15 Feb, 2020
VDY Tribal Enterprise Story - CHAITHANYA VDK – Karnataka

Fig : Six batches of Trainings Held on storage and processing of the honey

Fig : Practical session of collection of wild honey

Fig : Common bank account was formed for the VDK cluster

Fig : Fund of 1 lakh being transferred by the DIU.

VDY State Champion - Karnataka

“Sh. Seetharam Rai has contributed immensely for the formation VDK in Koppa, Chikkamagaluru. The finalization of the VDK Members Cluster and the identification MFP item were done with his help. He has actively participated in all the meetings held in District as well as VDK level and actively supported TRIFED by encouraging the tribal beneficiaries during the training process.”

Name of the Person - Sh. Seetharam Rai
Designation - CEO, LAMPS Koppa
Chief Minister
Shri Ashok Gehlot

Tribal Development Minister
Shri Arjun Singh Bamaniya

Forest Development Minister
Shri Sukhram Vishnoi

Nodal Department
Tribal Area Development Department

Implementing Agency
Rajasthan Tribal Area Development Co-operative Federation Ltd. (Rajassang)

State Mentoring Organization
Rajasthan Tribal Area Development Co-operative Federation Ltd. (Rajassangh)
1. Samarthak Samiti, Udaipur
2. JFMC, Udaipur
3. Mahan Sewa Sansthan, Kolyari
4. Rajeevika
5. Gramin Vikas Trust
6. RBS Foundation
7. SRJAN
8. Seva Mandir
9. Jaikala Foundation
10. Shradhha Mahila Samajik Kalyan Uthan Samiti

Point of Contact for Van Dhan - TRIFED
Sh. Shrinivas Shanker (RM), TRIFED, Regional Office Jaipur, Contact No- 8971800239/ 0141-2742308/ 0141-2740608, Email Id- rojaipurtrifed@gmail.com

MFP

200 days of PMVDY – March 2020

Rajasthan

25 VanDhan Vikas Kendras (VDVKs)
375 Self Help Groups
7,500 Tribal Entrepreneurs

Fig: Aloe Vera Processing Machinery installed by Forest Department adopted under Gogrud-VDVK

Fig: Primary value addition by sorting Amla done by SHG members at Parsad-VDVK

Fig: Training on value addition of Amla given by master trainers at Paladra-VDVK

Fig: Manual Custard apple Pulping at Jhadoli, Rajasthan
Van Dhan Kendra Jhamudi located in the Sirohi district. Sirohi district is a tribal and hilly belt of south Rajasthan where most of the population is dependent on agriculture and daily wages for their laborious job. Tribal women learnt to prepare Amla Pickles, jam, and Murrabba, various preparations etc.

“Sh. Liaquat Hussain has developed an effective mechanism for coordination with district administrations. Also supported in Idea generation for value addition of different MFP.”

Name of the Person - Sh. Liaquat Hussain
Designation - GM, RTADCF, Rajasthan
Chief Minister
Sh. Y. S. Jaganmohan Reddy

Tribal Development Minister & Deputy Chief Minister(TW)
Smt. Pushpasreevani Pamula

Forest Development Minister
Sh. Balineni Srinivas Reddy

Chief Secretary
Shri L.V. Subramanyam I.A.S.

Nodal Department
Tribal Welfare Dept., Govt. Of Andhra Pradesh

State Implementing Agency
Girijan Cooperative Corporation Ltd. Visakhapatnam

State Mentoring Organization
SERP (State Livelihood Mission)

Point of Contact for Van Dhan-TRIFED
Sh. Virender Singh (RM), TRIFED RO, Hyderabad,
Contact No- 8179727809/ 040-24653184,
Email ID- hyd_trifed@yahoo.co.in,

MFP
12. Marking Nut (Nalla Jeedi) 13. Kusuma Seed,

Fig.: “Bheemavaram VDK” training on Hill Brooms

Fig.: Meeting with AdugulaPuttu VDK held on 4.03.2019

Fig.: District Level Workshop at Paderu, Vishakapatnam, A.P
Pedabalyalu is Model VDK in the state of Andhra Pradesh. Here, Tribal beneficiaries have been given Training on adda leaf. Adda leaf Machineries have been installed and also Corpus funds have collected. Soon, the production of adda leaf plates will start from this VDK.

“Sh. V. Murali has contributed in Identifying local MFP resources in the given proposed VDKs and helped on value chain and marketing strategy.”

Name of the Person - Sh. V. Murali
Designation - Secretary, SMILE Welfare Society (State Mentoring Organization)
Chief Minister
Shri Sarbananda Sonowal

Tribal Development Minister
Shri Chandan Brahma

Forest Development Minister
Shri Parimal Suklabaidya

Nodal Department
Directorate of Welfare of Plain Tribes and Backward Classes, Government of Assam

Implementing Agency
Assam Plain Tribes Development Corporation (APTDC), Guwahati

State Mentoring Organization
Indian Institute of Entrepreneurship, Guwahati, 7399018612 (Hemanta Rabha)

Point of Contact for Van Dhan - TRIFED
Sh. A.D. Mishra (RM), Guwahati

MFP

Fig: Meeting with SHG leaders to finalize VDK premises

Fig: Post Sanction State Advocacy Workshop conducted by IIE

Fig: Post Sanction State Advocacy Workshop conducted by IIE

Fig: Post Sanction State Advocacy Workshop conducted by IIE

Fig: Post Sanction State Advocacy Workshop conducted by IIE
VDY Tribal Enterprise Story – VDK Dhanubhanga, Assam

VDVK Dhanubhanga is a model VDK in the state of Assam. The MFPs for value addition identified here are SAL leaf, Hillbroom and Beter Nut. Advocacy Workshop has been conducted at VDK Level and Trainers have been identified for this VDK for training tribal beneficiaries.

Fig: Vandhan Vikas Kendra Dhanubanga-Goalpara-Assam

Fig: State Advocacy Workshop held on 06.03.2020 in Golpara, Assam

VDY State Champion – Assam

“Sh. Hemanta Rabha, Project Head and his team has visited proposed areas of Assam and actively involved in identification of VDK, selection of beneficiaries, preparation of 27 project proposals, preparing business plan and conducted VDK level advocacy program to generate awareness about the scheme.”

Name of the Person - Sh. Hemanta Rabha
Designation - Project Head
Indian Institute of Entrepreneurship(State Mentoring Organization)
Chief Minister
Sh. Naveen Patnaik

Tribal Development Minister
Sh. Jaganath Sirka

Forest Development Minister
Shri Bikram Keshari Arukha

Nodal Department
SC/ST Development Department, Govt. of Odisha

Implementing Agency
Tribal Development Cooperative Corporation of Odisha Ltd. (TDCCOL)

State Mentoring Organization
ITDA of Different District & Branch Manager TDCC

Point of Contact for Van Dhan- TRIFED
Sh. P.K. Panda (RM), Regional Office TRIFED, Bhubaneswar, Contact No- 9937011530/ 0674-2549510, Email Id- trifedbbsr@hotmail.com

MFP

Fig: Training on Sal leaf plate at Jharmunda, Kuchinda, Sambalpur

Odisha

156 VanDhan Vikas Kendras (VDVKs)

2,340 Self Help Groups

46,800 Tribal Entrepreneurs

Fig: Hillbroom manufacturing and selling at Kuchinda VDK, Sambalpur, Odisha

Fig: Collection and Value Addition of Myrobalan at Kuchinda VDK, Sambalpur District, Odisha

Fig: Principal Secretary, SC & ST Welfare Department, District Collectors and other dignitaries meeting and workshop with TRIFED team on 05.11.19
VDVK Kuchinda in Odisha has been designated as Model VDKV in VDY in state of Odisha. The MFP products identified are Hillbroom, Myroblan, Tamarind and Siali Leaf. Trainings have been Conducted for Value Addition of MFPs. The VDKV has already started the sale of Hill broom, Myroblan under Van Dhan Vikas Yojana.

"Sh. Chandan Gupta is involved from inception stage for preparation of VDVVK proposal for 13 tribal dominated districts of state of Odisha. Through his efforts, the proposals for 156 VDKVs have been submitted and subsequently approved and also funds have been sanctioned. He is coordinating on behalf of the State Implementing Agency, i.e., TDCCOL, with all ITDAs of 13 districts for the progress of VDKV and also guiding them for step-by-step process whenever required."

Name of the Person - Sh. Chandan Gupta
Designation - Marketing Manager, TDCC Odisha
VanDhan Vikas Kendras (VDVKs) 139
Self Help Groups 2,085
Tribal Entrepreneurs 41,700

Chief Minister
Sh. Bhupesh Baghel

Tribal Development Minister
Sh. Dr. Prem sai Singh Tekam

Forest Development Minister
Sh. Md. Akbar

Nodal Department
Forest Department, Government of Chhattisgarh

Implementing Agency
Chhattisgarh State Minor Forest Produce (Trading & Development) Co-op. Fed. Ltd

State Mentoring Organization
Chhattisgarh State Minor Forest Produce (Trading & Development) Co-op. Fed. Ltd

Point of Contact for Van Dhan- TRIFED
Sh. Jagannath Singh Shekhawat, Ro. Bhopal, TRIFED, RM Bhopal & Raipur- Contact No- 9424285291/ 0755-2730063/ 2660348, Email Id - trifedbhopal@gmail.com

MFP

Fig: Making of Tamarind cakes using pressing machine at Model Centre Ghotiya-VDVK

Fig: Solar operated cold storage at Model Centre Antagarh-VDVK

Fig : Meeting held with Hon’ble Minister, Chhattisgarh Shri T S Singh Deo by Advisors TRIFED, RO Team on 07.08.2019 at Raipur, Chhattisgarh
VDY Tribal Enterprise Story – Ghotiya VDK, Chhattisgarh

Fig: Workshop on Supply Chain Management at VDK level

Fig: Preparation of plot for the construction of Model VDK centre at Ghotiya, Jagdalpur

Fig: Value Addition (de-seeding) of Baheda a MFP at Ghotiya VDK

Fig: Workshop on Supply Chain Management at VDK level
VanDhan Vikas Kendras (VDVKs)

225 Self Help Groups

1,500 Tribal Entrepreneurs

Chief Minister
Sh. Yogi Adityanath

Tribal Development Minister
Shri Ramapati Shastri

Forest Development Minister
Shri Dara Singh Chauhan

Nodal Department
Tribal Welfare Department, Govt. of Uttar Pradesh

Implementing Agency
Uttar Pradesh Forest Corporation

State Mentoring Organization
Social Welfare Department

Point of Contact for Van Dhan- TRIFED
Sh. A. A. Ansari, RM Dehradun
Contact No - 9312640056
trifeddehradun@gmail.com/

MFP
4. Puwad Seeds
5. Shatavari roots 6. Gudmar Leaves
15. Belguda

Fig : Collection of Nagarmotha, Myopur VDK, Sonbhadra, U.P.

Fig : Premises, Babhni VDK, Sonbhadra, U.P.

Fig : Meeting of TRIFED team along with District Collector, Sonbhadra on 26.07.19 at Sonbhadra, Uttar Pradesh
VDY Tribal Enterprise Story – Lalitpur, Uttar Pradesh

Fig: Value addition operations by VDK members for value addition VDK Madawara, Lalitpur, Uttar Pradesh and drying of Bel Gudha

VDY State Champion – Uttar Pradesh

“Sh. T.L. Rajam, Divisional Logging Manager, Uttar Pradesh Forest Corporation has played an important role in the establishment and implementation of VDK in districts: Jhansi and Lalitpur. He also initiated and successfully carried out the empanelment of about 40 SHGs with TRIFED in these districts”.

Name of the Person - Sh. Thalla Laxmi Rajam
Designation - Divisional Logging Manager, Uttar Pradesh Forest Corporation
VanDhan Vikas Kendras (VDVKs)

13

Self Help Groups

195

Tribal Entrepreneurs

3,900

Fig: Meeting of TRIFED team along with Chief Conservator of Forest, Kerala & District Collector, Wayanad, Kerala on 15.07.2019

Fig: Identified Centre for the operation of Thirunelli-VDVK

Fig: Briefing about VDY by ADMC, Kudumbasree

Chief Minister
Sh. Pinarayi Vijayan

Tribal Development Minister
Sh. A. K. Balan

Forest Development Minister
Sh. K. Raju

Nodal Department
Dept. of Forests, State Forest Development Agency
Thiruvanthapuram, Kerala

Implementing Agency
State Forest Development Agency, Govt. of Kerala

State Mentoring Organization
Kudumbashree

Point of Contact for Van Dhan- TRIFED
Sh. V. Ramanathan (RM), TRIFED,
Regional Office Bangalore, Contact No- 080-25523107, Email Id- trifedrobangalore@gmail.com

MFP

VDY State Champion - Kerala

“Sh. Jayesh V has contributed immensely for the coordination of 8 VDKVs under Kudumbashree and especially work for the Poothadi and Thavinjal VDK in making as a model centre. He is excellent in field level work and equally contributed in documentation work.”

Name of the Person: Sh. Jayesh V
Designation: DPM, Kudumbashree, Wayanad
VanDhan Vikas Kendras (VDVKs)

116

Self Help Groups

1,740

Tribal Entrepreneurs

34,800

Chief Minister
Sh. Vijay Rupani

Tribal Development Minister
Sh. Ganpatbhai Vasava

Forest Development Minister
Sh. Ganpatbhai Vasava

Nodal Department
Tribal Development Department, Govt. of Gujarat

Implementing Agency
Gujarat State Forest Development Corporation Limited

State Mentoring Organization
ISWA - Institute of Social Welfare Action, Navsari
GSFDC, Vadodara

Point of Contact for Van Dhan- TRIFED
Sh N. S. Rao,
Regional Manager,
RO Ahmedabad.
Contact: 9010196434
Email: trifedgujarat@gmail.com

MFP

VDY State Champion – Gujarat

“Sh. Dilip Kumar Rana has been actively engaged in the Van Dhan Vikas Karyakram. He has been supporting in overall implementation of the VDY in state of Gujarat.”

Name of the Person - Sh. Dilip Kumar Rana, IAS
Designation - Commissioner, TDD Tribal Development Department, Gujarat
Chief Minister
Sh. Biplab Kumar Deb

Tribal Development Minister
Shri Mevar Kumar Jamatia

Forest Development Minister
Shri Mevar Kumar Jamatia

Nodal Department
Tribal Welfare Deptt. Govt. of Tripura

Implementing Agency
Tripura Rehabilitation Plantation Corporation Ltd. (TRPC Ltd.)

State Mentoring Organization
1. TRLM
2. Khumpui Burui Bodol – NGO
3. Forest Department

Point of Contact for Van Dhan - TRIFED
A.D. Mishra (RM), TRIFED, Regional Office, Guwahati

MFP

VDY State Champion – Tripura

“Sh. Prasada Rao Vaddarapu has been actively engaged in the VDY in the state of Tripura. He has helped in overall implementation of the program across the state.”

Name of the Person - Sh. Prasada Rao Vaddarapu (IFS)
Designation - Managing Director, TRPC Ltd.
VanDhan Vikas Kendras (VDVKs)

Self Help Groups

Tribal Entrepreneurs

Chennai, Tamil Nadu

Fig: Meeting of TRIFED team with Secretary, Tribal Development Department on 10.07.19 at Chennai, Tamil Nadu

Fig: Hon’ble Minister of Aadidravidar & Tribal Welfare, Government of Tamil Nadu, Principal Secretary and other dignitaries meeting and workshop with TRIFED team along with on 25.11.19

MFP


VDY State Champion – Tamil Nadu

“Sh. Ritto Cyriac heads the State Nodal Agency for Vandhan Yojana. His Meticulous decision making strategy has created scope for reaching major milestones in 5 out of 7 Van dhan Kendras in Tamil Nadu. His actions involves, timely review of the progress, prompting the District Project Officers to take necessary action for the implementation of the project in the districts, also taking timely steps to link up other agencies to provide trainers for imparting training for the VDK members under various Verticals to make the VDK a sustainable Unit.”

Name of the Person - Sh. Ritto Cyriac, IFS
Designation - Director, Tribal welfare, Government of Tamil Nadu
Chief Minister
Shivraj Singh Chouhan

Tribal Development Minister
Shri Omkar Singh Markan

Forest Development Minister
Sh. Umang Singh

Nodal Department
Department of Forest, Govt. of Madhya Pradesh

Implementing Agency
Madhya Pradesh Rajya Laghu Vanopaj(Vyapar evam Vikas) Sahkari Sangh

State Mentoring Organization
Madhya Pradesh Rajya Laghu Vanopaj(Vyapar evam Vikas) Sahkari Sangh

Point of Contact for Van Dhan - TRIFED
Sh. Jagannath Singh Shekhawat, RO. Bhopal, TRIFED, RM Bhopal & Raipur- Contact No-9424285291/ 0755-2730063/ 2660348, Email Id-trifedbhopal@gmail.com /

MFP
1. Amla, 2. Honey, 3. Donna Pattal

Fig: Meeting of MD TRIFED with District Collector & CEO, Zilla Panchayat Barwani District on 08.07.19 and Madhya Pradesh MFP Federation on 15.07.19 at Bhopal, Madhya Pradesh

Fig: Meeting held with Forest Development Minister, Government of Madhya Pradesh along with other officials on 26.08.2019 at Bhopal, Madhya Pradesh

Fig: Planning and formation of operational plans for Lac Value addition operations by VDK members, VDK Berghat, Seoni, Madhya Pradesh
VanDhan Vikas Kendras (VDVKs)

Sikkim

80

Self Help Groups

24,000

Tribal Entrepreneurs

Chief Minister
Sh. Prem Singh Tamang

Nodal Department
Rural Management & Development Department-
RMDD(Nodal), Secretariat Rd, Vishal Goon, Gangtok, Sikkim
737102

Implementing Agency
SAABCO, Sikkim
neduplepcha63@gmail.com
9734456439

Tribal Development Minister
Dr. Mani Kumar Sharma

Forest Development Minister
Shri. Karma Loday Bhutia

Point of Contact for Van Dhan- TRIFED
A.D. Mishra (RM), TRIFED
Regional Office, Guwahati
Contact No- 9932647163, Email Id-trifedroguwahati@gmail.com

Bihar

8

VanDhan Vikas Kendras (VDVKs)

120

Self Help Groups

2,400

Tribal Entrepreneurs

Chief Minister
Shri Nitish Kumar

Nodal Department
Schedule caste & Schedule Tribes Welfare Department,
Govt. of Bihar, Patna (Bihar)

Implementing Agency
Jeevika, Bihar State Livelihood Promotion Society,
Patna (Bihar)

Tribal Development Minister
Shri Ram Sewak Singh

Forest Development Minister
Shri Sushil Kumar Modi

State Mentoring Organization
Secretary, Schedule caste & Schedule Tribes Welfare Department, Patna (Bihar)

Point of Contact for Van Dhan- TRIFED
Sh. M.K Pandiya (RM), TRIFED,
Regional Office,A/454, Road No. 05,
Ashok Nagar, Ranchi, Pin-
848209 (Jharkhand),
Phone Number-06512240328,
06512245368

MFP

1. Mhau flower, 2. Mahua seed, 3. Arjun bark, 4. Sal leaves,

Fig : Meeting of TRIFED team along with Chief Secretary,
Government of Bihar & Secretary, SC & ST Welfare Department, Bihar on 23.07.19 & 19.07.19 at Patna, Bihar
**Telangana**

**17** VanDhan Vikas Kendras (VDVKs)

**255** Self Help Groups

**5,100** Tribal Entrepreneurs

**Chief Minister**
Sh. Kalvakuntla Chandrashekar Rao

**Nodal Department**
Tribal Welfare Department, DSS Bhawan, MASAB Tank, Hyderabad, Govt. of Telangana

**Implementing Agency**
Telangana State Girijan Co-operative Corporation Ltd F-5, Ground Floor, DSS Bhawan, Masab Tank, Hyderabad, Telangana 500028, Contact No- 09542002483/ 08328427360

**Tribal Development Minister**
Sh. Koppula Eshwar

**Forest Development Minister**
Sh. A. Indrakaran Reddy

**Point of Contact for Van Dhan- TRIFED**
Sh. B. Jagdish (RM), TRIFED RO, Hyderabad, Contact No- 8179727809/ 040-24653184, Email ID- hyd_trifed@yahoo.co.in,

**MFP**

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**Mizoram**

**44** VanDhan Vikas Kendras (VDVKs)

**660** Self Help Groups

**13,200** Tribal Entrepreneurs

**Chief Minister**
Sh. Zoramthanga

**Nodal Department**
Department of Cooperation, Govt. of Mizoram, Aizawl

**Implementing Agency**
Registrar of cooperatives Societies, Govt. of Mizoram, Aizawl Shri J.P. Agarwal, IAS, AGM, M-9968376655

**State Mentoring Organization**
Registrar of cooperatives Societies, Govt. of Mizoram, Aizawl

**Tribal Development Minister**
Dr. K Beichhua, Minister of Social Welfare Department

**Forest Development Minister**
Pu T.J. Lainuntluanga,

**MFP**

**Fig:** Meeting with TRIFED and Department of Cooperation, Govt. of Mizoram, Aizawl
Uttarakhand

10 VanDhan Vikas Kendras (VDVKs)
150 Self Help Groups
3,000 Tribal Entrepreneurs

Chief Minister
Sh Trivendra Singh Rawat

Nodal Department
Tribal Welfare Department, Govt. of Uttarakhand

Implementing Agency
Uttarakhand State Rural Livelihood Mission (USRLM)

Tribal Development Minister
Sh Yashpal Arya

Forest Development Minister
Sh Harak Singh Rawat

State Mentoring Organization
To be decided

Point of Contact for Van Dhan-TRIFED
Sh. A. A. Ansari, RM Dehradun
Contact No - 9312640056
trifeddehradun@gmail.com

Himachal Pradesh

10 VanDhan Vikas Kendras (VDVKs)
150 Self Help Groups
3,000 Tribal Entrepreneurs

Chief Minister
Sh. Jai Ram Thakur

Nodal Department
Tribal Development

Forest Development Minister
Shri Govind Singh Thakur

Tribal Development Minister
Dr. Ramlal Markanda

Point of Contact for Van Dhan-TRIFED
Sh. A. A. Ansari, RM Dehradun
Contact No - 9312640056
trifeddehradun@gmail.com

Fig : Meeting of TRIFED team with Secretary, Tribal Development Department & other dignitaries, Himachal Pradesh on 09.07.2019
Arunachal Pradesh

10 VanDhan Vikas Kendras (VDVKs)
150 Self Help Groups
3,000 Tribal Entrepreneurs

Chief Minister
Sh. Pema Khandu

Nodal Department
Deptt. of Social Justice & Empowerment, Tribal Affairs (SJETA), Govt. of Arunachal Pradesh

Implementing Agency
Not yet decided

Forest Development Minister
Sh. Pema Khandu

Point of Contact for Van Dhan- TRIFED
A.D. Mishra (RM), TRIFED, Regional Office, Guwahati

Meghalaya

20 VanDhan Vikas Kendras (VDVKs)
300 Self Help Groups
6,000 Tribal Entrepreneurs

Chief Minister
Sh. Conrad Kongkal Sangma

Nodal Department
MOU yet to be signed, in process

Implementing Agency
Social Forestry & Environment, Lower Lachumiere Shillong Meghalaya-793001

Forest Development Minister
LAHKMEN RYMBUI

Point of Contact for Van Dhan- TRIFED

Tribal Development Minister
Shri Kyrmen Shylla

State Mentoring Organization
Yet to be decided
Jammu & Kashmir, Ladakh

10 VanDhan Vikas Kendras (VDVKs)
150 Self Help Groups
3,000 Tribal Entrepreneurs

Point of Contact for Van Dhan-TRIFED
Sh. A. A. Ansari, RM Dehradun
Contact No - 9312640056
trifeddehradun@gmail.com

Implementing Agency
NRLM

Jammu & Kashmir
Lieutenant Governor Girish Chandra Murmu

Ladakh
Lieutenant Governor
Shri Radha Krishna Mathur

Nodal Department
Ministry of Tribal Affairs, Room No- 45, Ground Floor, Main Secretariat Jammu.

Nodal Department
Commerce & Industries Department, Ladakh

Chief Minister
Kumari Mamata Banerjee

Tribal Development Minister
Ms. Mamta Banerjee

Forest Development Minister
Mr. Bratya Basu

Fig: Meeting with the District Collectors of West Medinipur & Bankura Districts in West Bengal by TRIFED team on 06.07.19 & 07.07.19

Western Bengal

44 VanDhan Vikas Kendras (VDVKs)
660 Self Help Groups
13,200 Tribal Entrepreneurs

Implementing Agency
West Bengal Tribal Development, Co-operative Corporation Ltd., Sidhu Kanu Bhawan, KB-18, Sector-III, Bidhannagar, Kolkata-700098

Nodal Department
Department, Administrative Building, DJ-4, Sector -II, Salt Lake, Kolkata -700091,

Fig: Meeting with the District Collectors of West Medinipur & Bankura Districts in West Bengal by TRIFED team on 06.07.19 & 07.07.19

Tribal Development Minister
Ms. Mamta Banerjee

Forest Development Minister
Mr. Bratya Basu

Nodal Department
Tribal Development Department, Administrative Building, DJ-4, Sector -II, Salt Lake, Kolkata -700091,
A Risk Assessment Matrix has been developed to manage the risks involved at different stages in Van Dhan. The matrix basically maps risks involved in following Stages:

1. Procurement Stage
2. SHG Operationalisation
3. Capacity Building and Digitisation
4. Product Risk
5. Market Access

- It takes into account five RISK categories at all stages:

<table>
<thead>
<tr>
<th>Risk Category Definition</th>
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<tbody>
<tr>
<td>F</td>
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<tr>
<td>I</td>
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<tr>
<td>R</td>
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<td>S</td>
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<td>E</td>
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<tr>
<td>M</td>
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</tbody>
</table>

Scan above QR code to access VanDhan Risk Assessment Matrix
TRIFED has initiated steps to foster VanDhan Micro enterprises through 50-100 State level Producer Companies.

VanDhan Producer Companies aims at enhancing productivity, cost reduction, efficient aggregation, large scale processing for value addition, better by-product utilization and efficient marketing of the produce.

TRIFED envisions true empowerment of Tribals which can happen only when Artisans and Forest Produce Gatherers are involved in all stages of value addition supply chain, such as, production, aggregation, processing, marketing, distribution and sales. Only with an enterprise of their own, they will learn to plan, collaborate, work in a team, take decisions and risks, interact with people from other spheres and sectors, thus learning and growing with the enterprise. This helps in inducing self confidence within the Tribals, thus enabling their overall development.
The blueprint for achieving Rs. 10,000 Cr Tribal Economy impacting the lives of 2 Cr Tribal households with a 3 year timeframe is underway at TRIFED.

Transformation
Transformation of TRIFED as an Impactful Change Agent for Tribal Economy in India

1. Investments
   Enhancing Investments in Tribal Livelihood and Entrepreneurship

2. Coverage
   Expanding Tribal Beneficiary Coverage and Impact

3. Supply Chains
   Fostering Artisans & VDY Ecosystem through Robust Supply Chain Linkages with Backward and Forward Integration

4. ICTs
   Adoption of IT Systems, Digital payments

5. M&E
   Project Evaluation & Monitoring and Project Management Support

10,000 Crore Vision

The blueprint for achieving Rs. 10,000 Cr Tribal Economy impacting the lives of 2 Cr Tribal households with a 3 year timeframe is underway at TRIFED.
“In a major initiative to market products made in remote tribal villages, TRIFED has reached out to top retailers and ecommerce portals to push a variety of products in India and internationally. The plan is to take sales of such products to Rs. 10,000 crore in the next three years from Rs 300 crore last year.”

“A workshop was conducted on 14.02.2020 to plan blue print for the strategies to promote and market Tribal Products .”

TRIFED is collaborating with in world-renowned Designers like Ritu Beri for curating designer range of NAGA NARRATIVE, Neera Nath, Winky Singh, Tara Bhuyan, Rohit Bal, Rina Dhaka, Jatin Kochhar .
10,000 Crore Vision

To put this Vision to reality, TRIFED is Collaborating with

**Government Bodies** such as …

1. [Ministry of Commerce and Industry](#), Government of India
2. [MEPCO](#), Ministry of MSME, Govt. of India
3. [Ministry of Railway](#), Government of India
4. [Ministry of Food Processing Industries](#), Government of India
5. [NSIC](#), National Small Scale Industries Corporation
6. [NAFED](#), National Agriculture Cooperative Marketing Federation of India Ltd
7. [APEDA](#), Agricultural & Processed Food Products Export Development Authority, Ministry of Commerce & Industry, Government of India
8. [SFAC](#), National Small Scale Industries Corporation

**Industry Associations** such as …

1. [CII](#), Confederation of Indian Industry
2. [DICCI](#), Developing Business Leadership
3. [FICCI](#)
4. [ASSOCHAM INDIA](#)

**E-Com Platforms** such as …

1. [GeM](#), Government eMarketplace
2. [Flipkart](#)
3. [snapdeal](#)
4. [Amazon](#)
TRIFED - 3 Year Strategy

A. Transformation of TRIFED as an Impactful Change Agent for Tribal Economy in India
   i. Expansion of TRIFED’s profile and metamorphose it into a change agent for promotion of tribal enterprise and livelihood leading to enhanced income generation for tribals.
   ii. Broaden the beneficiary coverage under various schemes and programs of TRIFED including expanding the reach of TRIFED to impact 1 crore tribal population in the next five years including tribal artisan and weavers, Minor Forest Produce (MFP) gatherers/ forest produce gatherers, etc.
   iii. Pursuing partnerships and convergence of various tribal initiatives of Central & State Governments, Development Sector and Corporate Sector
   iv. Remolding TRIFED’s activities it to reach Rs. 1000 crore per annum thus positioning itself as an institution of national importance.

B. Enhancing Investments in Tribal Livelihood and Entrepreneurship
   i. Tapping new sources of financing for operations and activities of TRIFED including developing prospects for acquiring funding through Corporate Social Responsibility (CSR) of Organizations, collaboration with other Ministries/ Government Departments/ private sector for convergence and funding. A commercially viable financial plan and roadmap required to achieve the goals which will include funding from various sources.
   ii. Improving the quantum of funding through existing channels of government grants received by TRIFED
   iii. Developing a growth framework for TRIFED for increasing the overall investments in the country for development of tribal livelihoods and entrepreneurship through tribal product designing, Capacity Building and Skill- upgradation of Tribals, Marketing and Brand Building of tribal products, Infrastructure Development, Digitization and Technology interventions etc.

C. Expanding Tribal Beneficiary Coverage and Impact-
   i. Expansion of existing supplier base of tribal handicraft, handloom, and other products under the TRIBES India brand to 500,000 suppliers across the country in the next five years.
   ii. Identification and mapping of clusters/ pockets/ regions of traditional tribal arts and cultures across the country and linking them with TRIBES India network for sale of tribal products.
   iii. Linking of 10,00,000 tribal artisans & weavers across the country through TRIBES India over the course of next five years.
   iv. Improving the merchandise and variety of products under TRIBES India through development and documentation of product quality standards, facilitating sourcing of marketable tribal products etc.
   v. Supporting the development of supply chain, transport linkages for movement of tribal products across the country to the TRIBES India outlets in efficient manner and bringing down the procurement and logistics costs & time taken.

D. Fostering VDY Ecosystem through Robust Supply Chain Linkages with Backward and Forward Integration
   i. Establishment of 3000 tribal owned MFP value addition units viz, VDKVs across the country every year over the next five years to cover 45 lakh tribal families.
   ii. Support States in Developing State Action Plan for implementation and identifying key performance indicators, setting implementation targets in consultations with the State Implementing Agencies.
   iii. Develop Standard Operating Procedures (SOPs) for scheme implementation at the national and state level including for operations of VDKVs, maintaining quality standards in handling MFPs and value added products etc.
   iv. Support in process and product standardization for the MFP processing at the VDK and setting up quality parameters for primary, secondary and tertiary processing as per national and international standards
   v. Capacity building & training of VDK members for their skill upgradation in packaging, branding and marketing of MFP value added products.
   vi. Identification of processes and techniques for MFP value addition for development of MFP value added products and assessing the suitability and feasibility of the process/ MFP product based on the VDK location, availability of MFPs, infrastructure availability, capacity of the tribal members, market acceptability and salability of the product, scope of developing marketing linkages, etc.
   vii. Strategizing for sustainable operation of VDKVs through branding, packaging and marketing of MFP value added products.
   viii. Development of manual of quality standards for the VDKVs to enhance product acceptance by buyers and set the quality parameters in compliance with agencies such as FSSAI etc.
   ix. Establishing forward linkages with large institutional buyers, processors, wellness product manufacturers, export units etc. for sale of MFP products for sustainable operations of VDKVs.

E. IT Systems & Dashboards
   i. Program management of VDY and Retail Marketing activities of TRIFED through MIS dashboards, web application and mobile app developed by TRIFED
   iii. Developing and implementing innovative IT strategy for further integration of processes and activities under various Schemes of TRIFED with new IT tools and supporting TRIFED in the integration/ transformation along with the implementing partner.

F. Project Evaluation & Monitoring and Project Management Support
   i. Providing project management and implementation support for all the flagship schemes of TRIFED
   ii. Setting up of Key Performance Indicators for the scheme implementations
MSP for MFP – Way forward

POTENTIAL OUTREACH

- 27 states with tribal population
- 307 districts with significant tribal population
  ST Population > 1 lakh or 50% of total population
- 39 tribal majority aspirational districts)
- Covering 1.1 Cr tribal households and 5.5 Cr population dwelling in forest areas

Aspirational District with significant tribal population
District with significant tribal population
District with low tribal population

Due to several field level challenges the Funds allocated for MSP for MFP and Infrastructure went unspent in many States

MFP Procurement & Infrastructure Development Performance in past years : 2013-14 till 2018-19

<table>
<thead>
<tr>
<th>Year</th>
<th>MSP for MFP PROCUREMENT</th>
<th>Haats and Warehouses – INFRASTRUCTURE DEVELOPMENT</th>
</tr>
</thead>
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<tr>
<td></td>
<td>Rs. Crores</td>
<td>Rs. Crores</td>
</tr>
<tr>
<td>2013-14</td>
<td>109.24</td>
<td>3.25</td>
</tr>
<tr>
<td>2014-15</td>
<td>84.41</td>
<td>8.59</td>
</tr>
<tr>
<td>2015-16</td>
<td>107.01</td>
<td>-</td>
</tr>
<tr>
<td>2016-17</td>
<td>55.04</td>
<td>-</td>
</tr>
<tr>
<td>2017-18</td>
<td>26.95</td>
<td>-</td>
</tr>
<tr>
<td>2018-19</td>
<td>15.81</td>
<td>-</td>
</tr>
<tr>
<td>TOTAL</td>
<td>Rs. in Cr</td>
<td>60.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Grant Disbursed for Procurement to States (Rs. in Cr)</th>
<th>Grant Disbursed for Infrastructure to States (Rs. in Cr)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>109.24</td>
<td>3.25</td>
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<td>-</td>
</tr>
<tr>
<td>2018-19</td>
<td>15.81</td>
<td>-</td>
</tr>
<tr>
<td>TOTAL</td>
<td>Rs. in Cr</td>
<td>60.00</td>
</tr>
</tbody>
</table>

Grant Disbursed for Procurement to States 311.24
Utilization of Grant toward Procurement 133.67

Grant Disbursed for Infrastructure to States 72.73
Utilization of Grant toward Infrastructure Development -
## MFP Procurement & Infrastructure Development

**State wise status of Funds for the period : FY 2013-14 till 2018-19**

<table>
<thead>
<tr>
<th>State</th>
<th>Revolving Funds released to States (Rs. in lakhs)</th>
<th>MSP of MFP Procurement (Rs. in lakhs)</th>
<th>Utilization gap pending reconciliation</th>
<th>Funds released to States (Rs. in lakhs)</th>
<th>Utilization reported</th>
<th>Total pending reconciliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Andhra Pradesh</td>
<td>828.75</td>
<td>28.33</td>
<td>800.42</td>
<td>709.50</td>
<td>1,509.92</td>
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</tr>
<tr>
<td>Assam</td>
<td>30.24</td>
<td>30.24</td>
<td></td>
<td>124.33</td>
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<tr>
<td>Chhattisgarh</td>
<td>15,366.00</td>
<td>12,032.89</td>
<td>3,333.11</td>
<td>286.72</td>
<td>3,619.83</td>
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<tr>
<td>Gujarat</td>
<td>622.00</td>
<td>286.98</td>
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</tr>
<tr>
<td>Jharkhand</td>
<td>4,672.00</td>
<td>516.41</td>
<td>4,155.59</td>
<td>39.00</td>
<td>4,194.59</td>
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<td>Karnataka</td>
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<tr>
<td>Kerala</td>
<td>59.74</td>
<td>59.74</td>
<td>357.75</td>
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<td>417.49</td>
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<td>Madhya Pradesh</td>
<td>3,489.00</td>
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<td>2,681.23</td>
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<td>6,170.25</td>
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<td>Maharashtra</td>
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<td>105.91</td>
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<td>325.00</td>
<td>719.09</td>
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<td>Manipur</td>
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<td>10.50</td>
<td>90.00</td>
<td>100.50</td>
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<tr>
<td>Nagaland</td>
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<td>4.53</td>
<td>14.63</td>
<td>65.80</td>
<td>80.43</td>
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<td>Odisha</td>
<td>4,991.00</td>
<td>369.82</td>
<td>4,621.17</td>
<td>820.00</td>
<td>5,441.17</td>
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<tr>
<td>Rajasthan</td>
<td>20.00</td>
<td>23.80</td>
<td>-8.80</td>
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<tr>
<td>Uttar Pradesh</td>
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<td>821.25</td>
<td>1,061.25</td>
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<tr>
<td>West Bengal</td>
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<td>201.72</td>
<td>455.44</td>
<td>-</td>
<td>657.16</td>
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<tr>
<td>Grand Total</td>
<td>31,174.71</td>
<td>13,368.68</td>
<td>17,806.03</td>
<td>7,273.41</td>
<td>25,083.24</td>
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Note: Utilization gap is huge

The Objective of MSP for MFP was rightly positioned – however the implementation model through Procurement and Auctioning has not resulted in desired outcome. The Program aimed at addressing

- Reporting of **regular MFP prices** from the markets and dissemination of the same. The **rates offered by local traders are far lower than mainstream market channels and apex channel in the state**. Local traders heavily exploit the tribal families when they purchase the NTFP material
- Procurement through **authorized Primary Procurement Agents addressing issues of unfair practices in weighing the produce**
- Outsider non-tribal traders are so organized that they do not allow any local person or villager to buy the NTFP material and trade it. If someone comes forward, the traders operating in the area lobby the panchayat representatives in their favor and resultantly sarpanch/ upasaranach starts pressurizing the local entrepreneur not to buy the forest produce. **A gatherer can increase his income by approximately 50-60 percent if he/she bypasses the local trader.**
- Tribals are **bound by informal Credits**: Village traders have valuable local knowledge of sources. They often have close relations with Gatherers and have control over collections by offering advances. They are often agents of larger Buyers. Such informal buyer network backed by large market linkages are resulting poor deal for the tribal
- **MFPs are seasonal. Revenues, possible only during few months**

**However Government led MFP Procurement also had its own challenges**

- Procurement Centre open/close times not known
- MSP price too low
- Records not updated, Delays in getting payments
- No provision for loans & Advances to Gatherers
- Benefits to tribals not monitored well
- Poor Tracking of Procurement Targets, Largely ineffective
Report on "MECHANISM FOR MARKETING OF MINOR FOREST PRODUCE (MFP) THROUGH MINIMUM SUPPORT PRICE (MSP) AND DEVELOPMENT OF VALUE CHAIN FOR MFP"

Findings of the study as per the empirical data (Quantitative):

Delay in setting up of procurement agencies: Delay in setting up of procurement agencies increased the perishing of MFP collected during the last year to 56.4 per cent of the overall respondents. The State level scenario is grim in Odisha (99.5%), Chhattisgarh (97.1%), Madhya Pradesh (80.7%) and Rajasthan (61%).

Lack of awareness about scheme/ Lack of display of the price board at market/ less scheme promotion/lack of knowledge: It has been observed that the scheme of MSP for MFP has not reached among the tribal gatherers on a large scale and is limited to few areas of the district. The implementation unit in the district has failed to spread the awareness amongst the gatherers or accommodating more gatherers under the scheme. The only thing that is happening under the scheme is that “few gatherers are just informed about the price of the produce.

Distance to be covered to collect MFP: It has been observed that the distance covered in the process of MFP collection is difficult for gatherers. On an average, people travels 2.7 kilometre to collect MFP from the forest area.

Training Facility: It has been observed as per the survey, that the training provided to the overall sample respondents is very little, which is over 6%. The observations show that the training centres are very far from the gatherers village and the transportation facilities are not provided to the gatherers therefore a large number of MFP gatherers get adversely impacted. The training provided to the tribals regarding the MFP has a limited scope, as they are only trained about collection and primary level of processing but not about the value addition which is the biggest obstacle in their development. On conversation with the tribal leader who were criticizing the training centre said that “training is happening only on paper and not on ground” and funds granted under the scheme also not utilized properly.

Lack of training among the women MFP collectors: The gender distribution clearly shows the importance of women member of the respondent’s family in the collection of MFP. Only 11 per cent of the women received skill training from the nine States. A total of 27 women members received skill training, mostly belonging to Maharashtra and Andhra Pradesh. It shows the type of training undertaken by women members. They are given training for collection only not for Storage and processing of MFP.

Transportation problem: the maximum number of people (32.3%) goes to Haat Bazar (HB) by Foot only, followed by Cycle (31.1%) and Bus (23.4%). Government vehicle is virtually non-existence (only 4.1%).

Middleman Problem: It has been observed that the unorganized nature of trade leads to the inequitable distribution of profit amongst the tribal farmers. This results in low cash income to the tribal people and the substantial gain is reaped by the middle man. This is one of the reason that earning from the MFP is becoming less significant to the tribals. The sale destination to Middlemen in Madhya Pradesh is 50 per cent, while for Maharashtra, it is over 25 percent. The common practices followed by the traders are under weighing, unfair grading and opportunist pricing. Most farmers sell their products individually and do not aggregate their product, thus having to face exploitation by traders and middle men.

Lack of suitable tools: The primary processing of lac requires a machine with an initial value of Rs. 70,000, which most of the communities are not able to afford. This prevents them from value addition of lac. There is virtually no use of machine tools by the MFP gatherers for processing the produce collected from forest.

Shortage of storage space: It has been observed that in major tribal dominated states, the procurement agencies and the gram sabha lacks the space for storage facilities. Most NTFPs and seasonal products are perishable in absence of appropriate storage facility; and it require immediate disposal. The MFP gatherers mostly use home as their primary storage point. Among the problems faced by the households, shortages of storage space is the most important (46%). This means that the primary collector is vulnerable to distress sale or sale at a low price due to lack of adequate storage facility. The problem of lower price is compounded by lack of value addition that deprives the gatherer of better gain.
Findings of the study as per the empirical data (Quantitative):

Infrastructure and Amenities at Haat Bazar: Infrastructure and amenities at Haat Bazar are important for the MFP Gatherers for storage and transportation facility. Moreover, drinking water facilities, shade are all important component of Haat Bazar. Most of the respondents (26.3%) said that HB has a permanent structure, followed by platform (17.4%). A little over 15 per cent of the respondents said that drinking water facility is there in the Haat Bazar.

Lack of credit facilities: It has been observed that due to lack of financial aids, tribal women are prevented from Start Up like farm forestry mini enterprise which brings economic as well as social gains to them. It helps to build their confidence and instill the spirit of entrepreneurial capacity in them. Only about 11 per cent of the respondents received financial aid while almost 90 per cent left out. This is one of the major limitations to provide support to the tribal households engaged in MFP collection.

Barter System of Trade: It has been observed that in some of the states, barter system of trade still exists. It is difficult to determine, how much quantity of produce is to be exchanged with other produce. Some sorts of malpractices are followed by the middleman for the high value minor forest produce. More than 30 per cent used barter system of measurement in Maharashtra.

Selling through Government Agency Apathy of government officials: It has been observed that the gatherers do not go to the Haat Bazar to sell their produce but the buyers come to their village to buy the produce on the private rate. One of the reason why gatherers sell their produce to the private buyers, they provide instant money in cash for the produce sold by the gatherers, which is absent in the case of government buyers. The gatherers never receive any advance money, or a share of profit from any of the agencies whether it is private or government.

Problem with government officials in determining quality: It has been observed in the field study that an unsustainable technique of harvesting MFPs is leading to poor resource regeneration. There is a lack of standardization of the quality of MFPs. The value chain, from collection to the sale of the produce, is largely unorganized and informal leading to inequitable distribution of profits. More than 86 per cent of the respondents says that they have to go through quality check while around 14 per cent of the MFP Gathers are relieved from quality checkup. Associated with the quality check, the issue of rejection/acceptance becomes important. The rejection is maximum in those States where the quality adherence is the most, i.e., Madhya Pradesh, Karnataka, Chhattisgarh and Jharkhand.

Lack of value addition: It has been observed that MFP gatherers lack the knowledge of value addition. Almost all the lac farmers sell lac without any value addition, due to the low shelf life and this fetches them a lower price. Value addition gains of MFP processing is confirmed by only 23 per cent of the overall respondents. Karnataka, Gujarart, Rajasthan and Chhattisgarh noted no change in the value addition gains.

No profit sharing among the MFP gatherers: It has been observed that the Primary collectors and producers get the least share from their hard-earned product. There is almost no profit sharing among the MFP gatherers and 87 per cent received no extra profit.

Overlapping with other Government Schemes: In two of the sample states, i.e., Odisha and Gujarart, there are significant influence of State Government Schemes. The Odisha Livelihood Mission and Gujarart Rajya Van Vikas Nigam are two such schemes that have significant influence on the ongoing scheme.

No proper registration of MFP gatherers with government agencies: There are two States, Karnataka and Odisha, where the respondents are not registered with any of the organization. Who have not registered, majority of them (53%) asserts that they do not required to be registered, while 25 % of them are unaware.

VanDhan Vikas Karyakram addresses these issues holistically making the Tribals own the business. It is best to consider allocating the Procurement funds under MSP for MFP funds as Working Capital through a transparent IT enabled system. Infrastructure development on Haats, Warehouses should continue.
200 days of PMVDY – March 2020

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